

Senate Opportunity Fund

National Polling Data



National Likely Voter Sample (LV): N=800

Contested State (OS): N=520

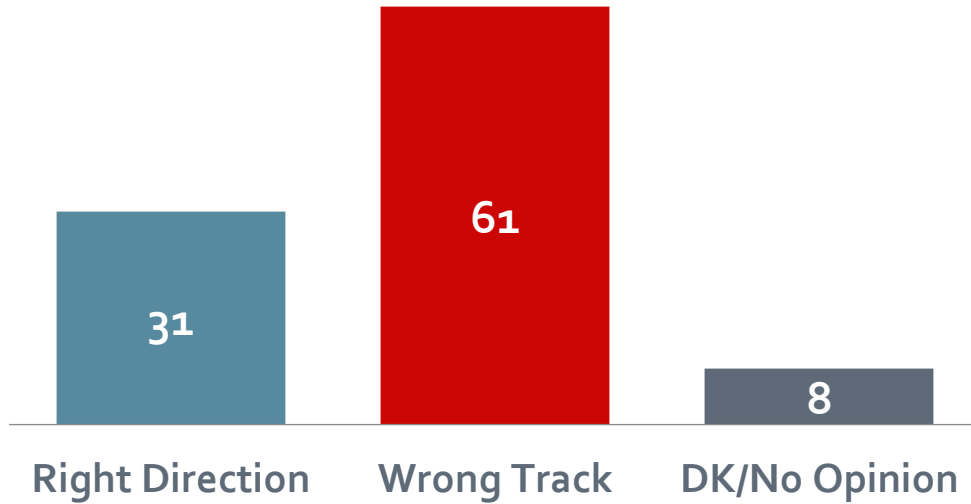
LV MoE +/- 3.5% // OS MoE +/- 4.3%

Interviews Conducted Online

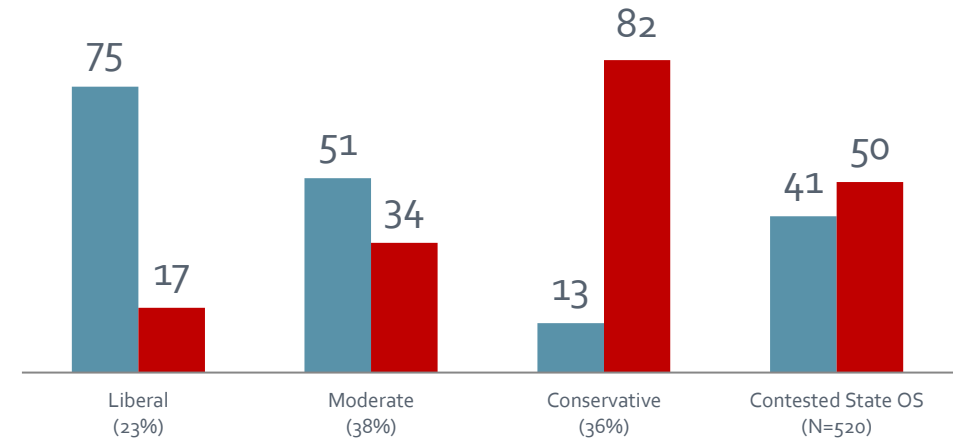
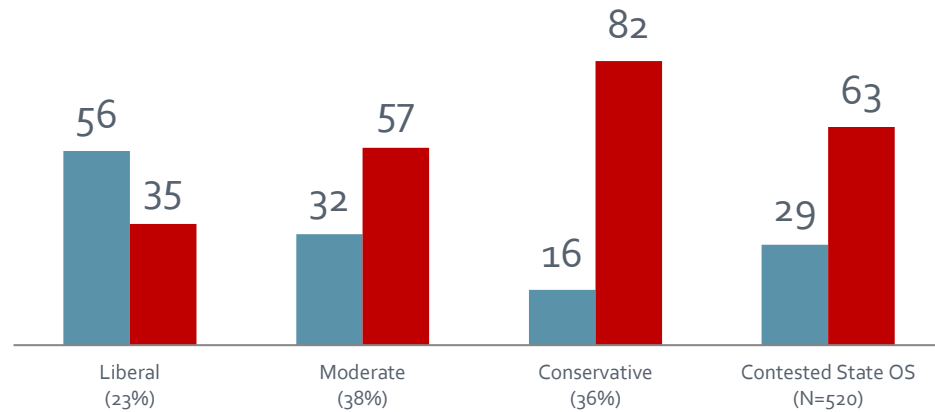
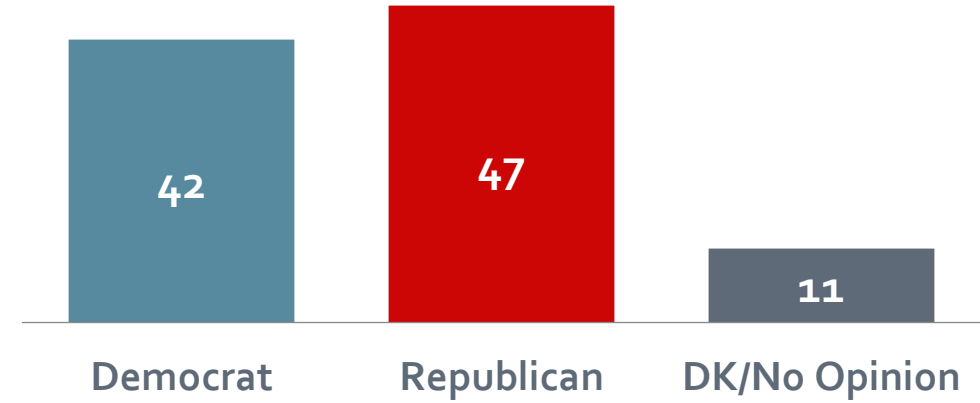
Dates: October 21-23, 2024

POLITICAL ENVIRONMENT

MOOD



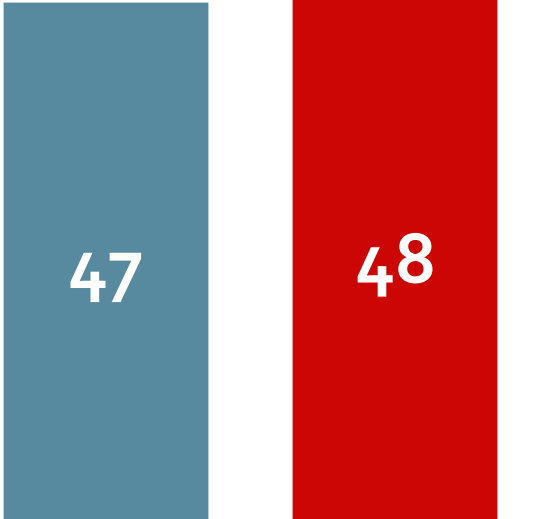
GEN BALLOT



CANDIDATE OPINION COMPARISON

HARRIS POLICY
SUPPORT/OPOSE
OCT. 16TH

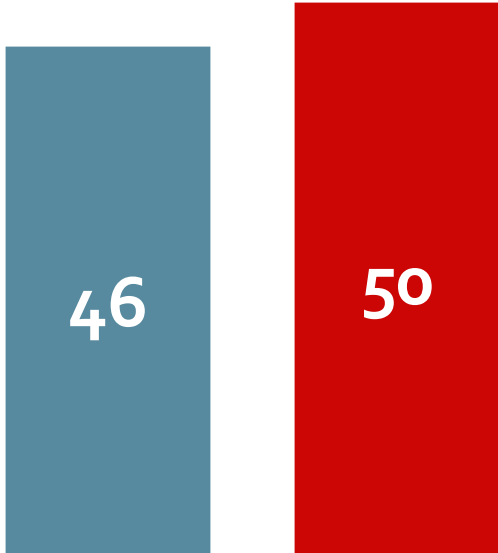
-1



Support Oppose

HARRIS POLICY
SUPPORT/OPOSE
OCT. 23RD

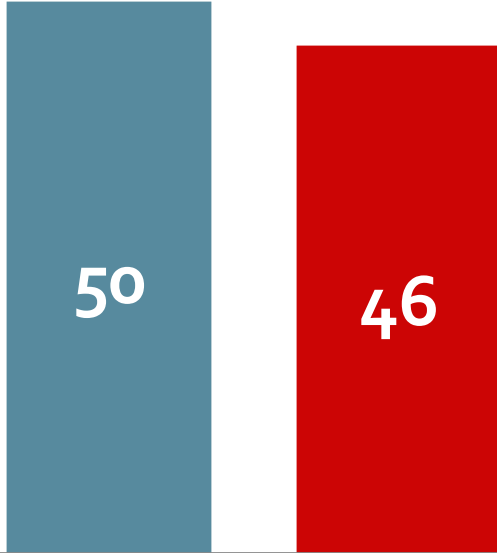
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Support Oppose

TRUMP POLICY
SUPPORT/OPOSE
OCT. 16TH

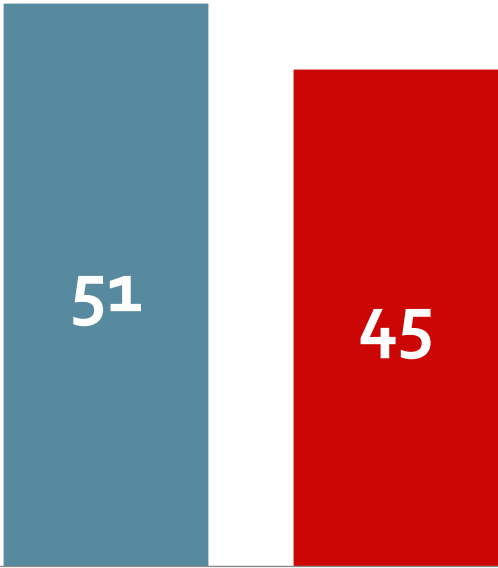
+4



Support Oppose

TRUMP POLICY
SUPPORT/OPOSE
OCT. 23RD

+6

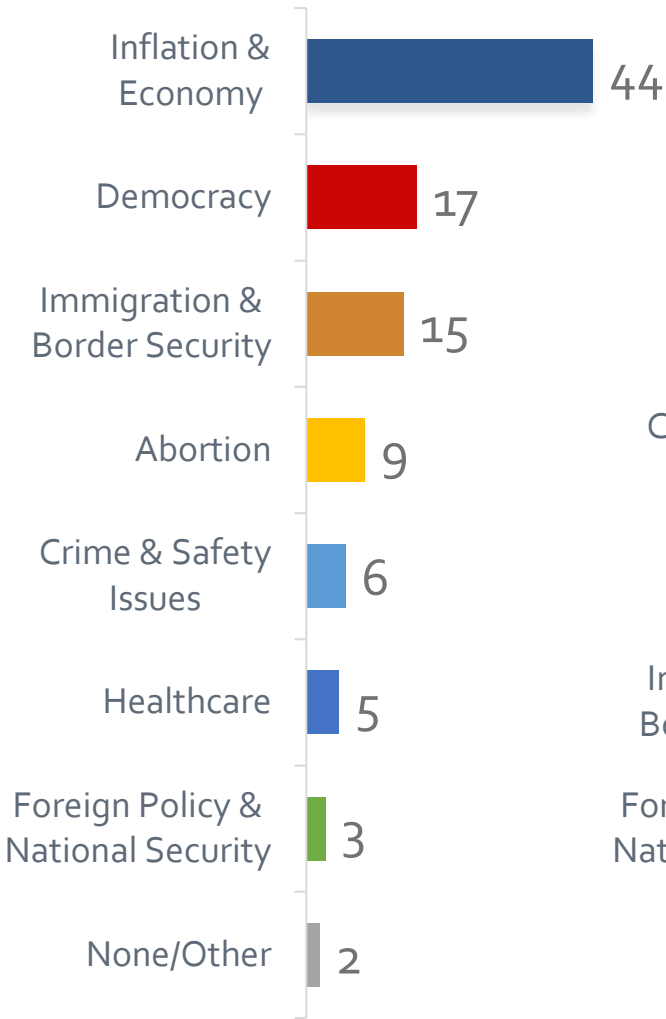


Support Oppose

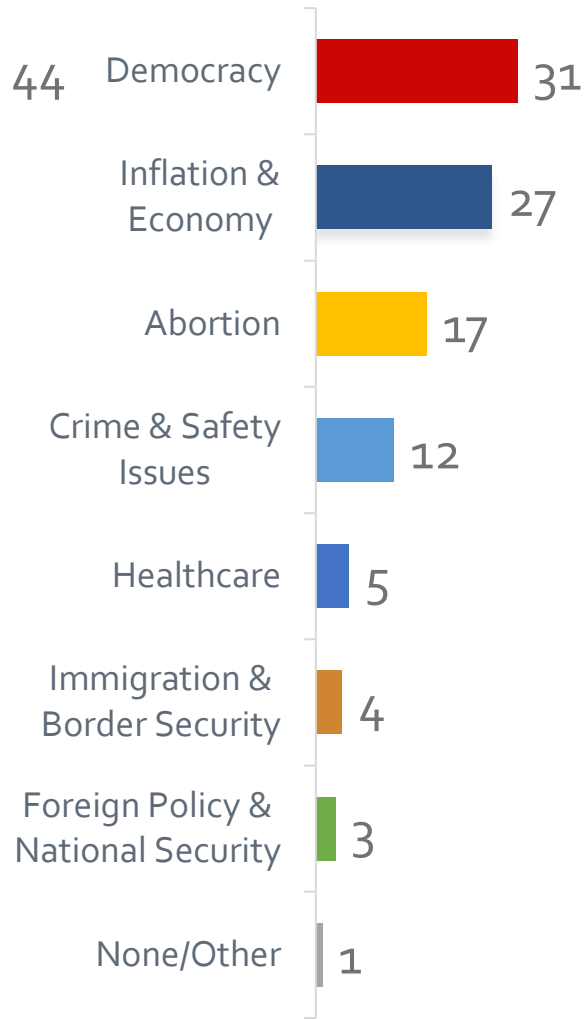


Thinking about the 2024 elections, which of the following issues would you say is most important to deciding for whom you will vote?

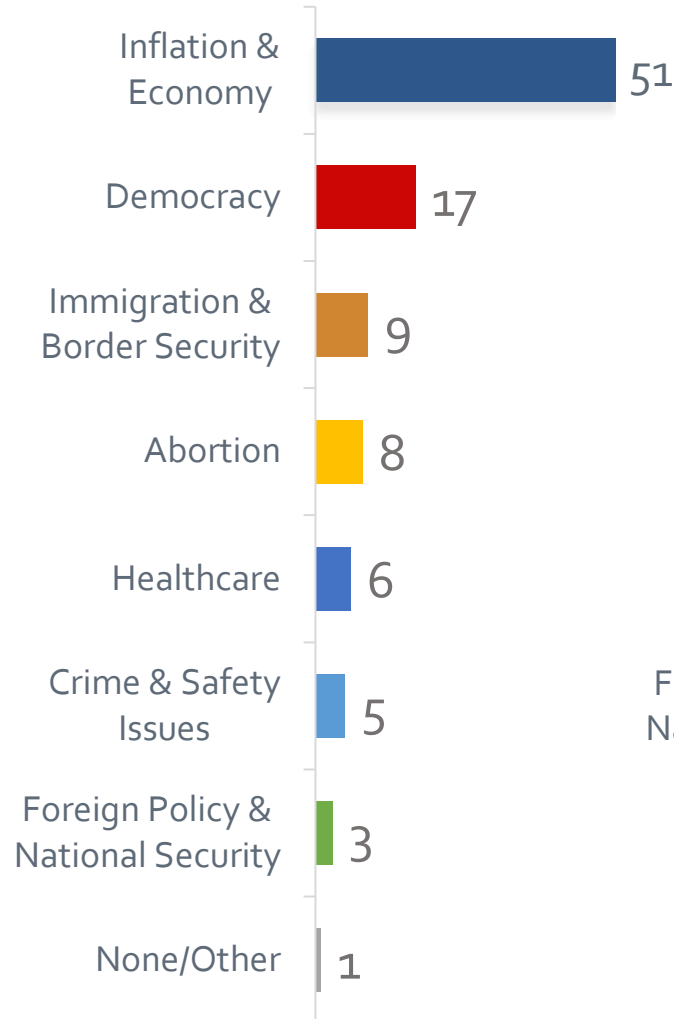
Topline



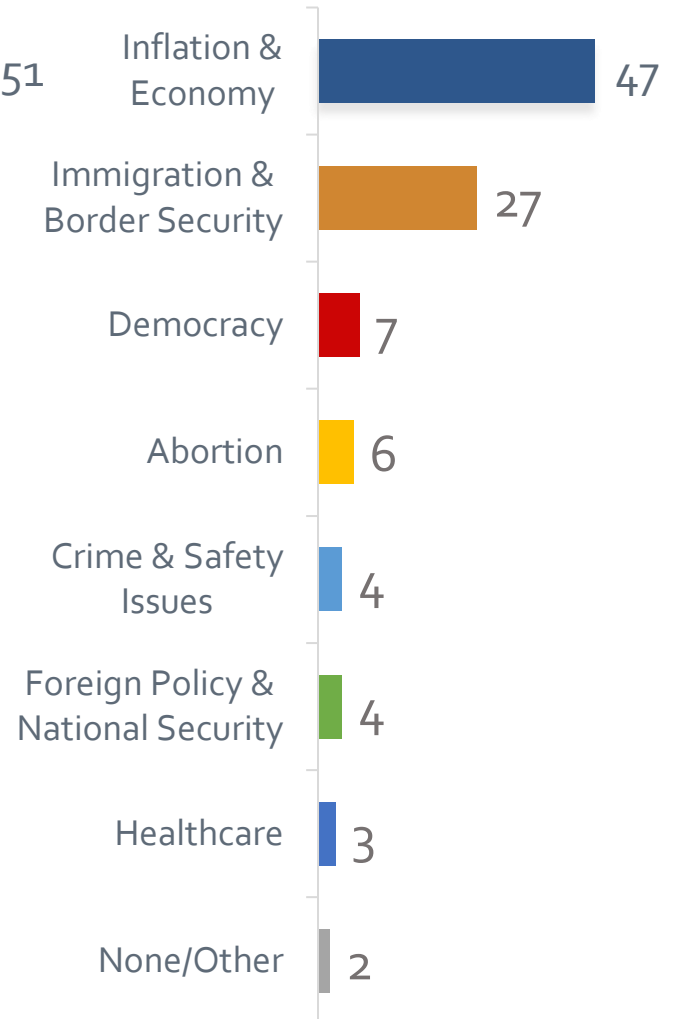
Among Liberals



Among Moderates

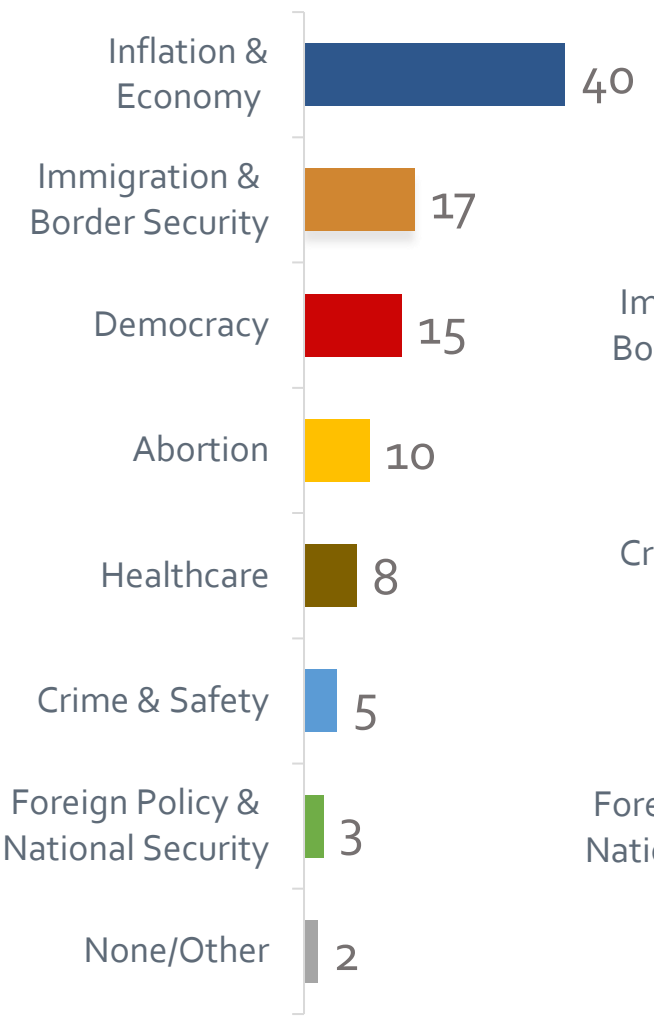


Among Conservatives

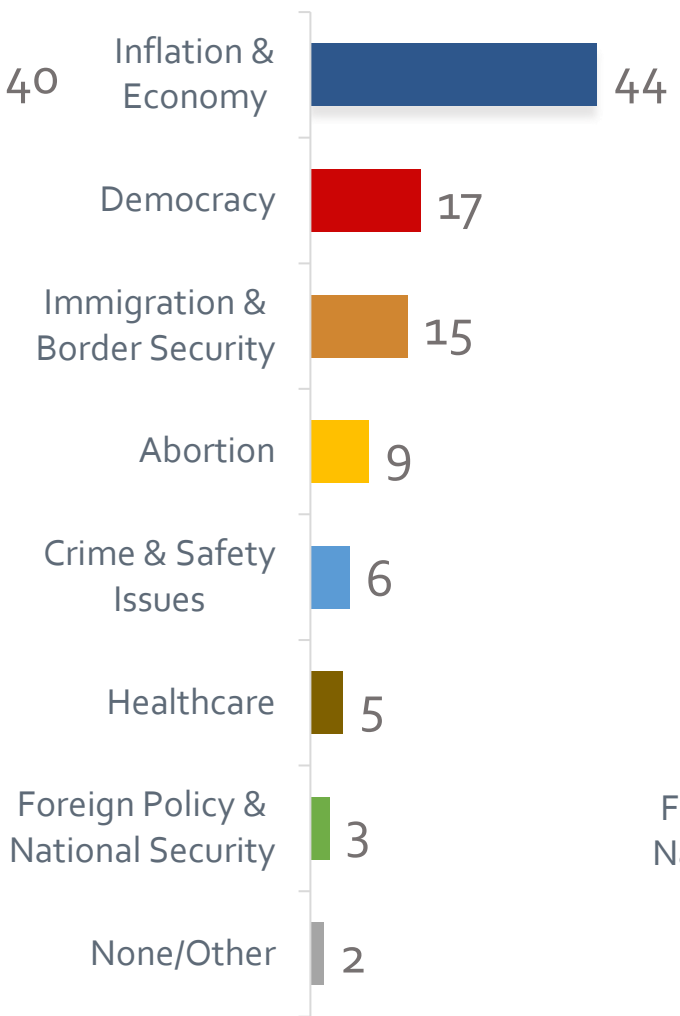


Most Important Issue Trend

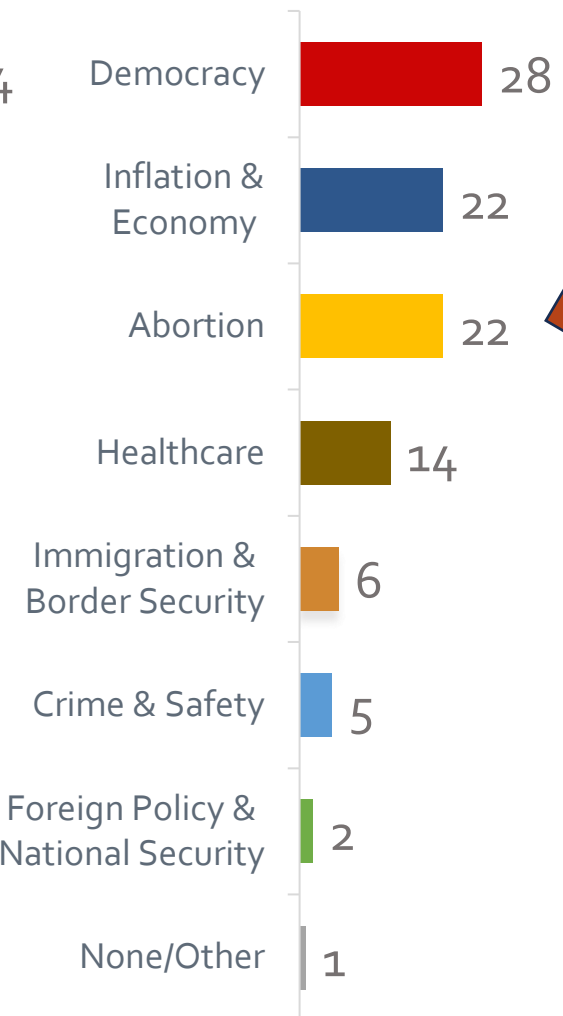
Topline Oct. 16th



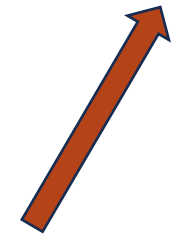
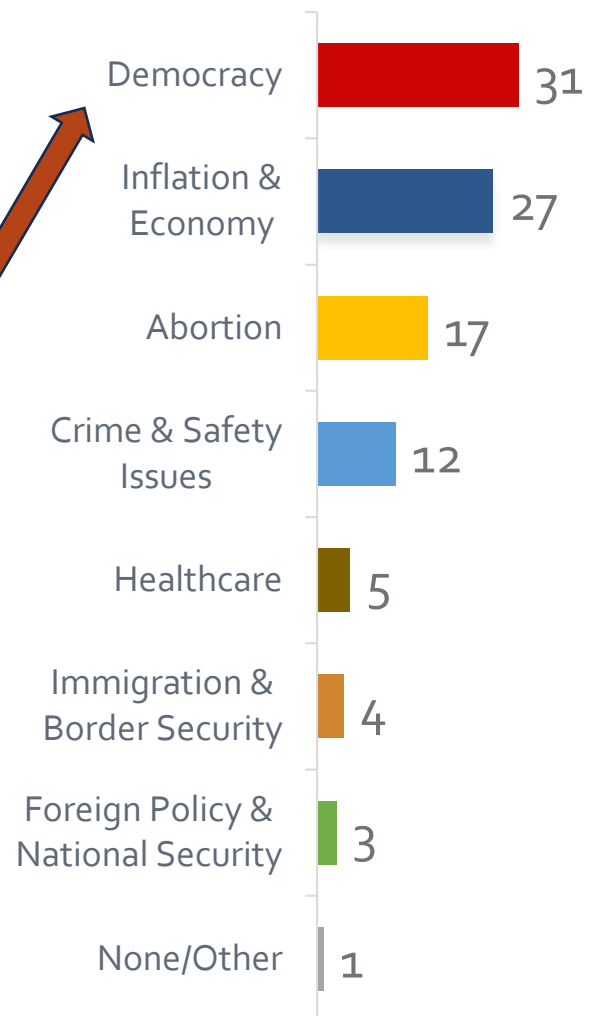
Topline Oct. 23rd



Liberals Oct. 16th



Liberals Oct. 23rd

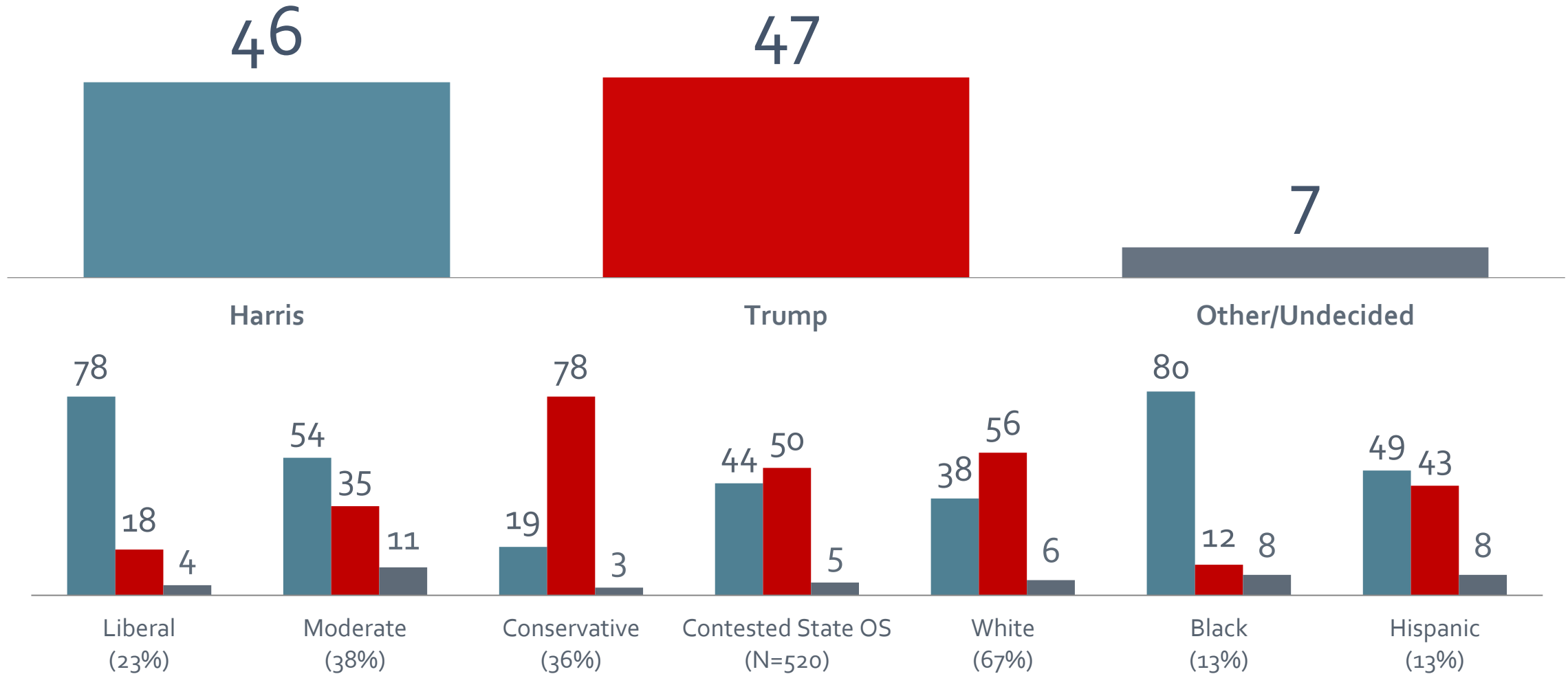


A stylized world map composed of a grid of dots, with the text "2024 ELECTION" overlaid in white. The map is rendered in a light blue color against a darker blue background. The dots are arranged in a grid pattern, with some dots missing to form the shape of the continents. The text "2024 ELECTION" is centered horizontally and vertically over the map.

2024 ELECTION

PRESIDENTIAL BALLOT

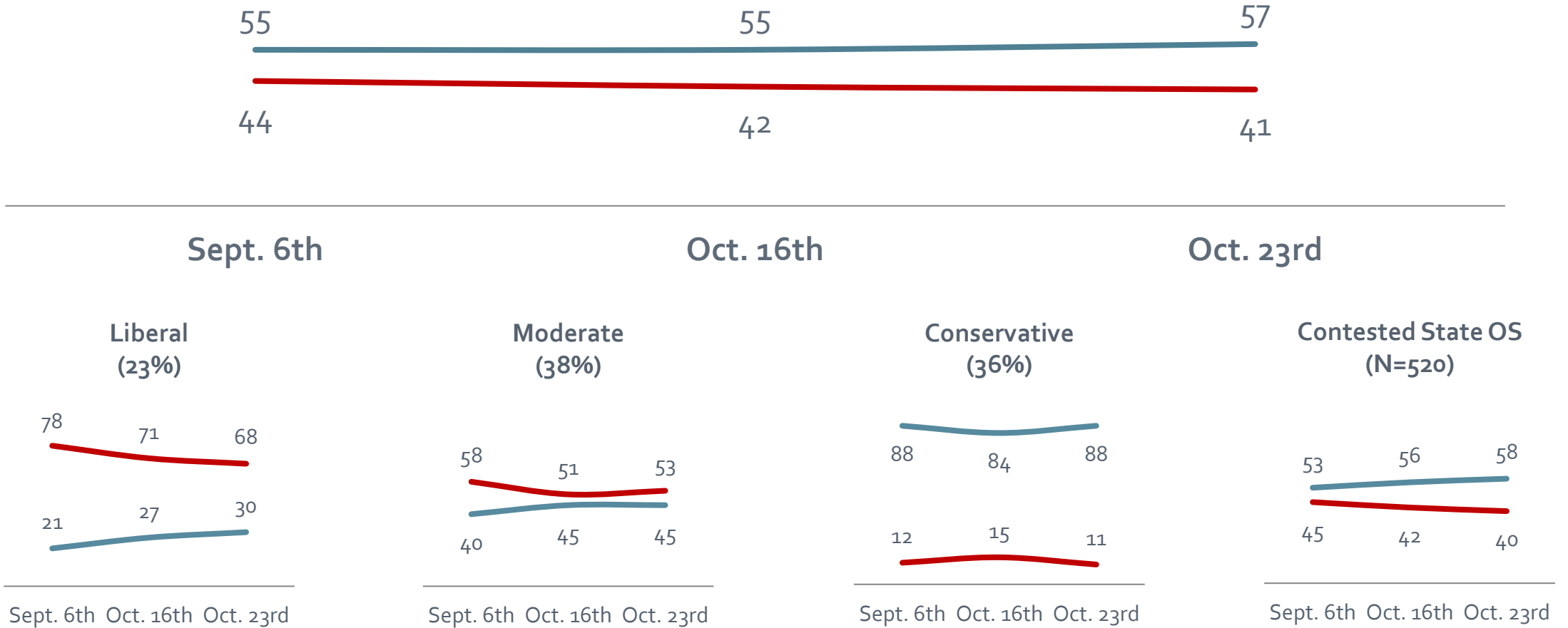
If the 2024 election for President were held today and the candidates were Donald Trump, the Republican, and Kamala Harris, the Democrat, for whom would you vote? Or, if you have already voted, for whom did you vote?



TRUMP APPROVAL

Thinking about the job that Donald Trump did as President, would you say you approve or disapprove of the job he did?

● Approve
● Disapprove

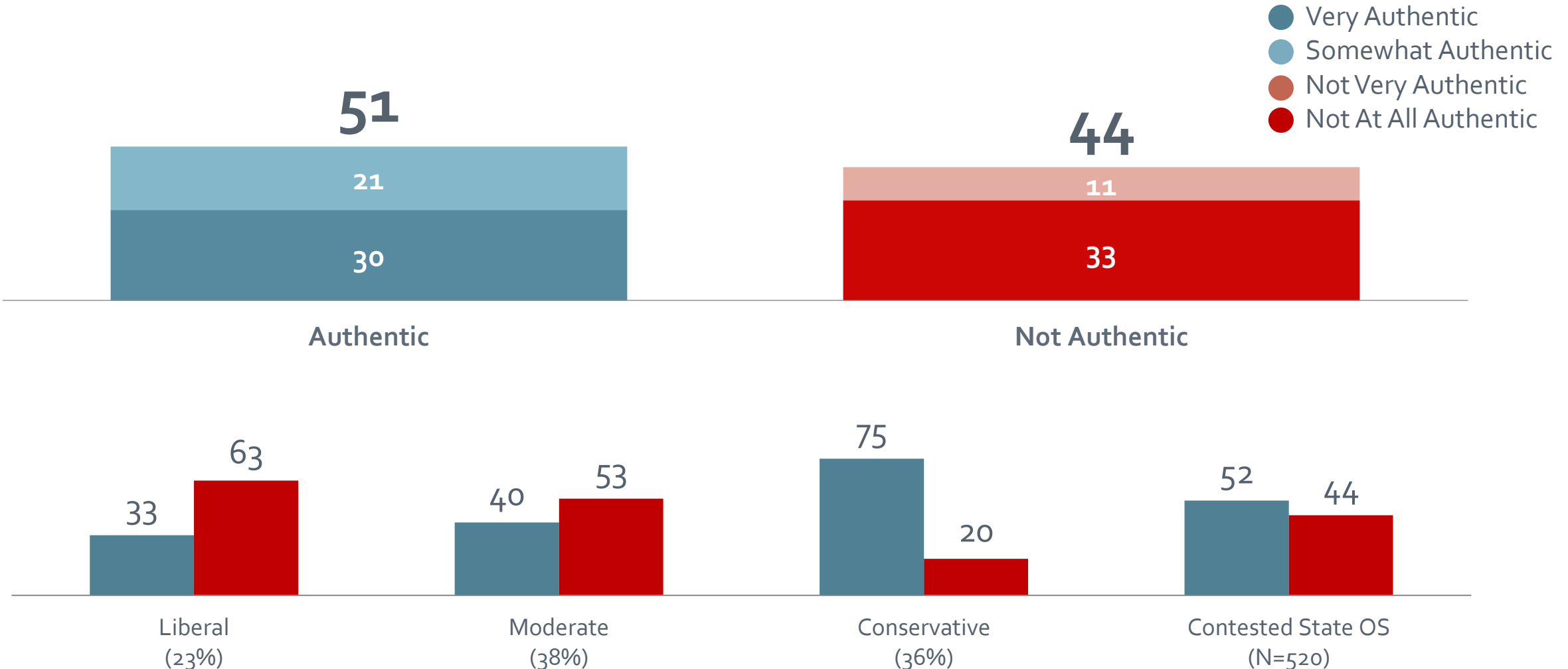




TRUMP CAMPAIGN STOP

TRUMP WORKING CLASS AUTHENTICITY

As you also may know, last weekend Donald Trump made a campaign stop at a McDonald's to serve food. Do you believe Donald Trump's attempts to appeal to working class Americans are authentic or inauthentic?



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