

Senate Opportunity Fund

National Polling Data



National Likely Voter Sample (LV): N=800

Contested State (OS): N=527

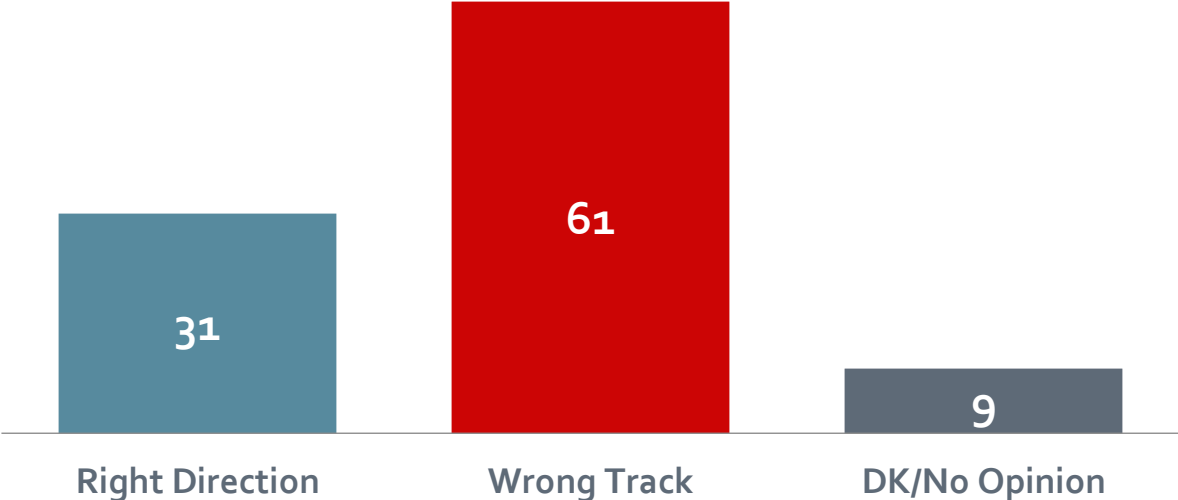
LV MoE +/- 3.5% // OS MoE +/- 4.3%

Interviews Conducted Online

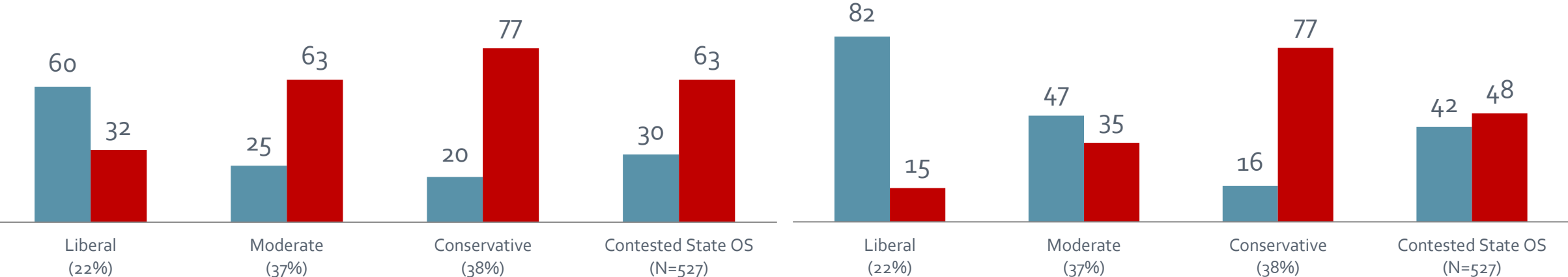
Dates: October 14-16, 2024

POLITICAL ENVIRONMENT

MOOD



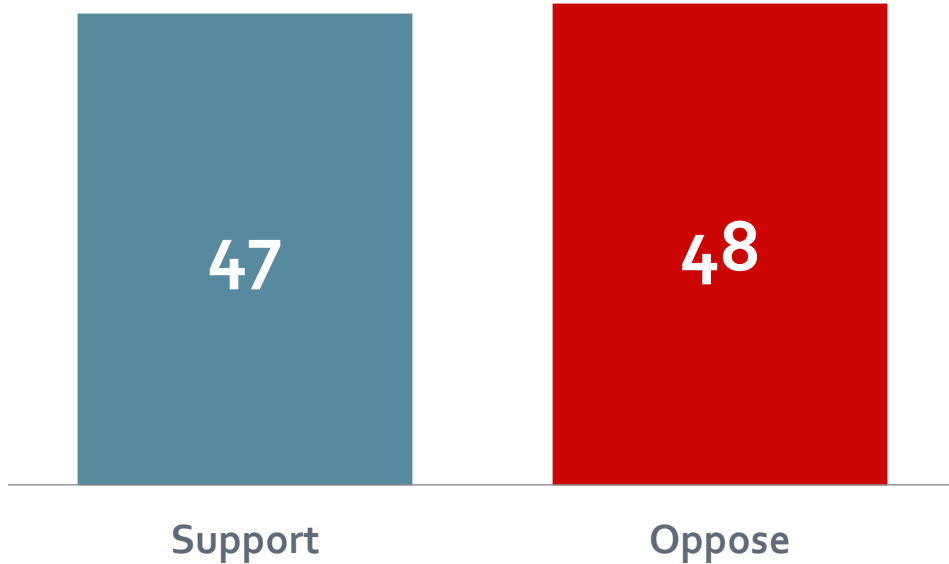
GEN BALLOT



CANDIDATE POLICY SUPPORT COMPARISON

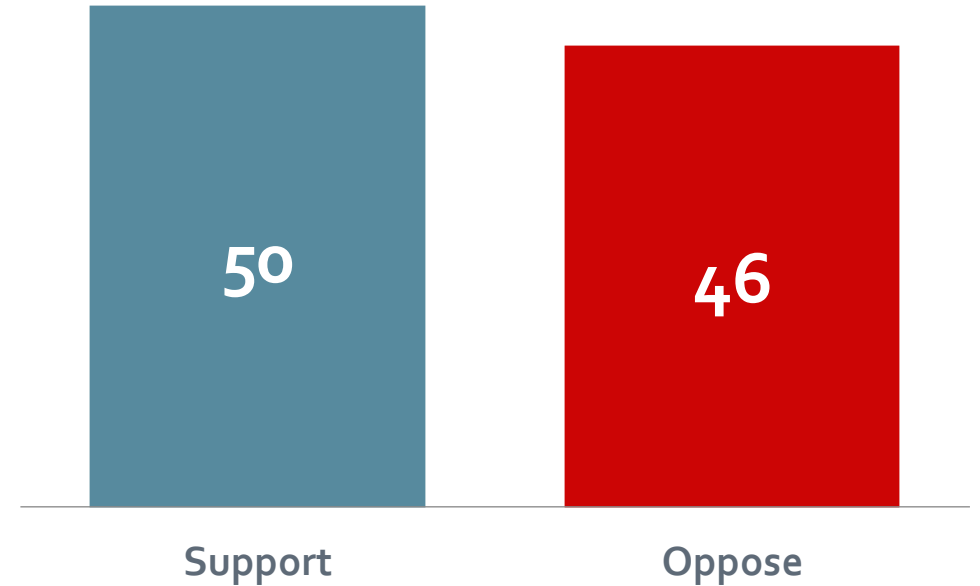
HARRIS
SUPPORT/OPPOSE
POLICIES

-1



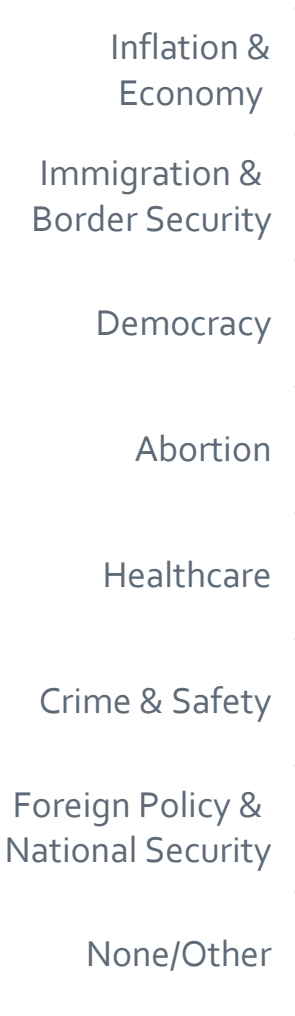
TRUMP
SUPPORT/OPPOSE
POLICIES

+4

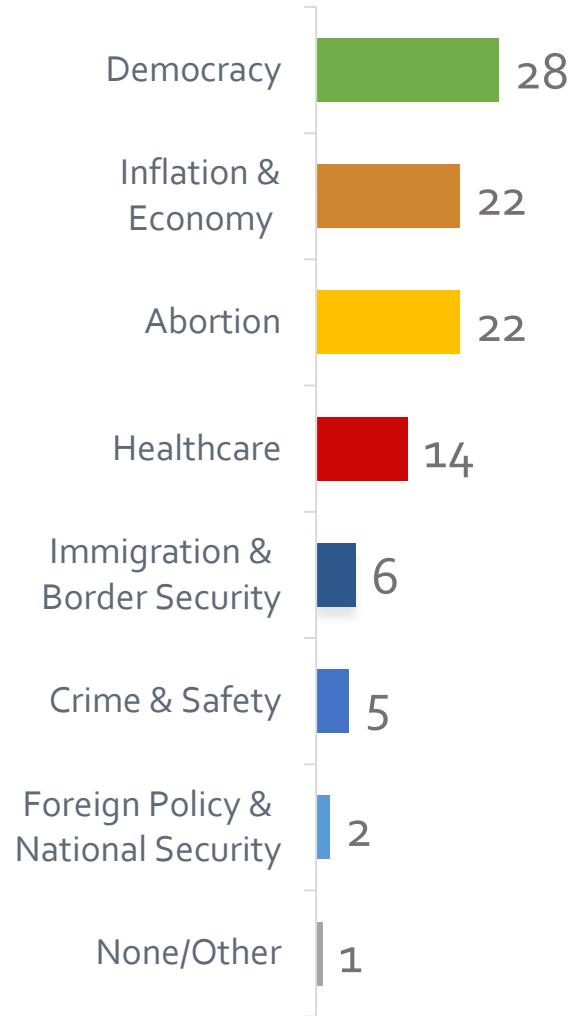


Thinking about the 2024 elections, which of the following issues would you say is most important to deciding for whom you will vote?

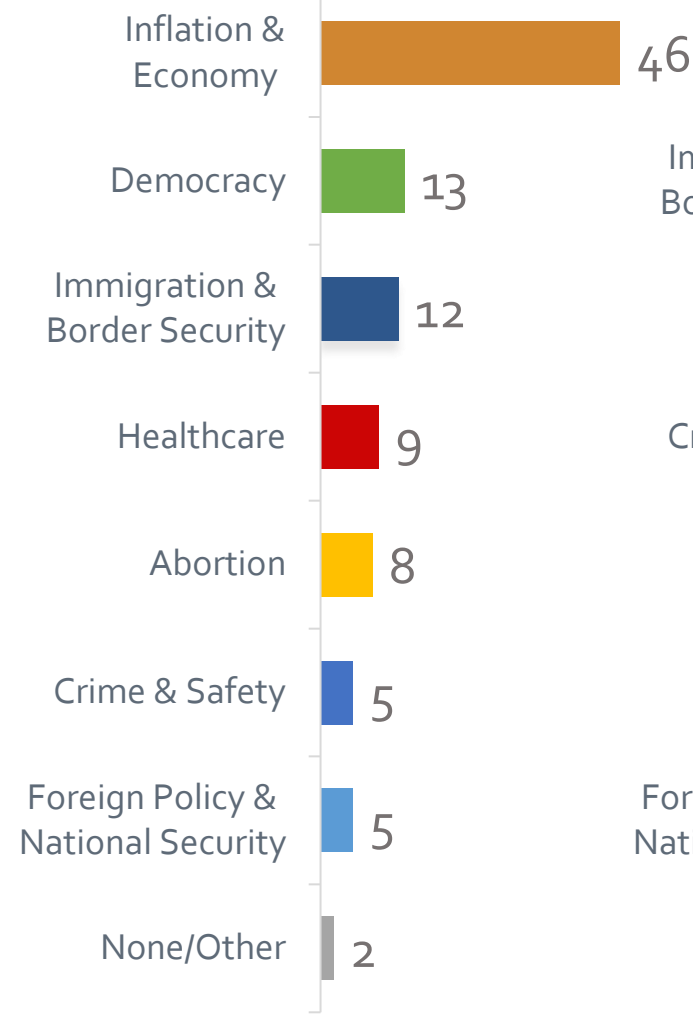
Topline



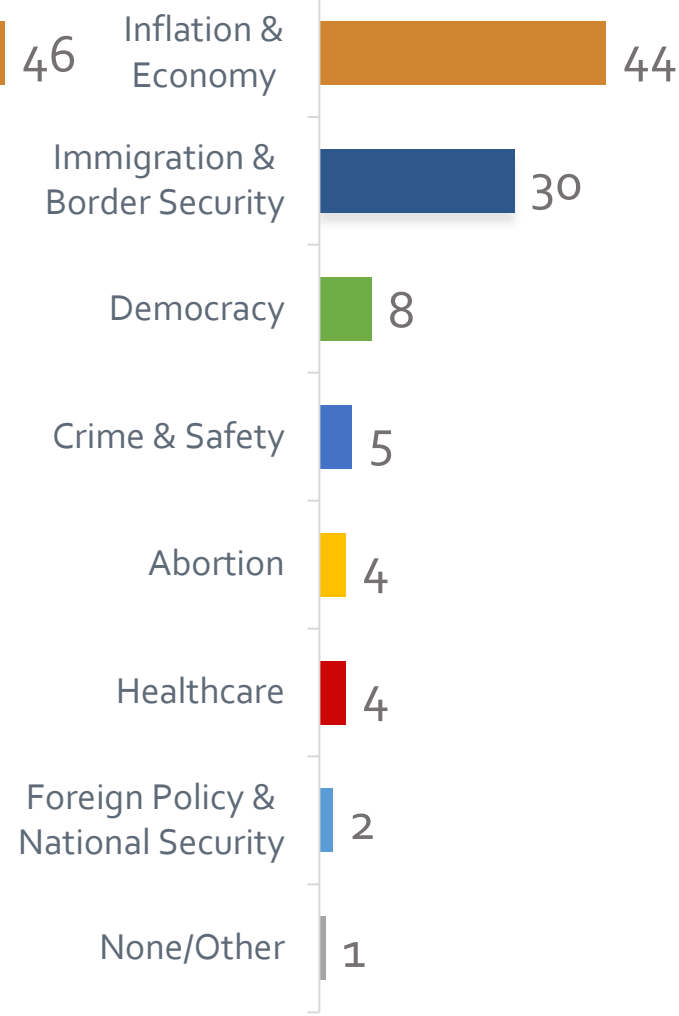
Among Liberals



Among Moderates



Among Conservatives

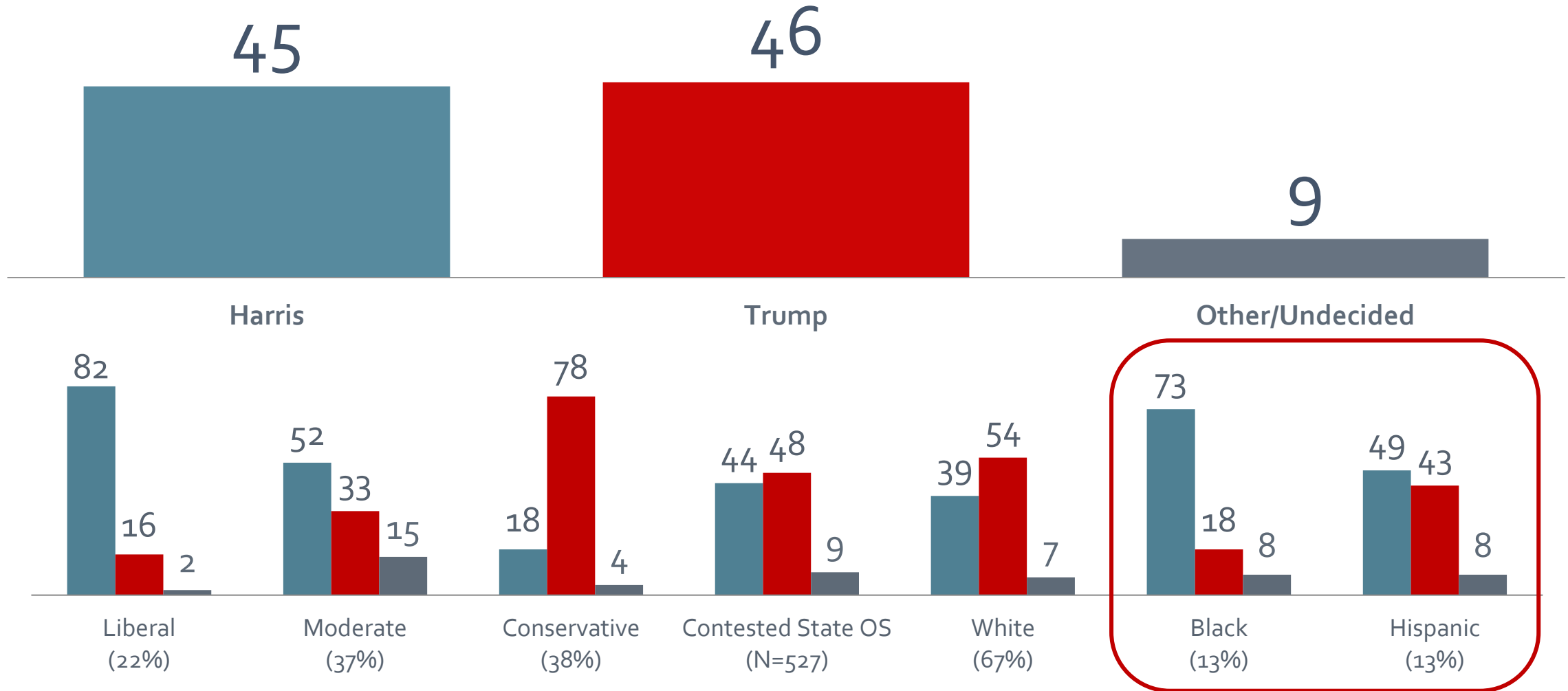




2024 ELECTION

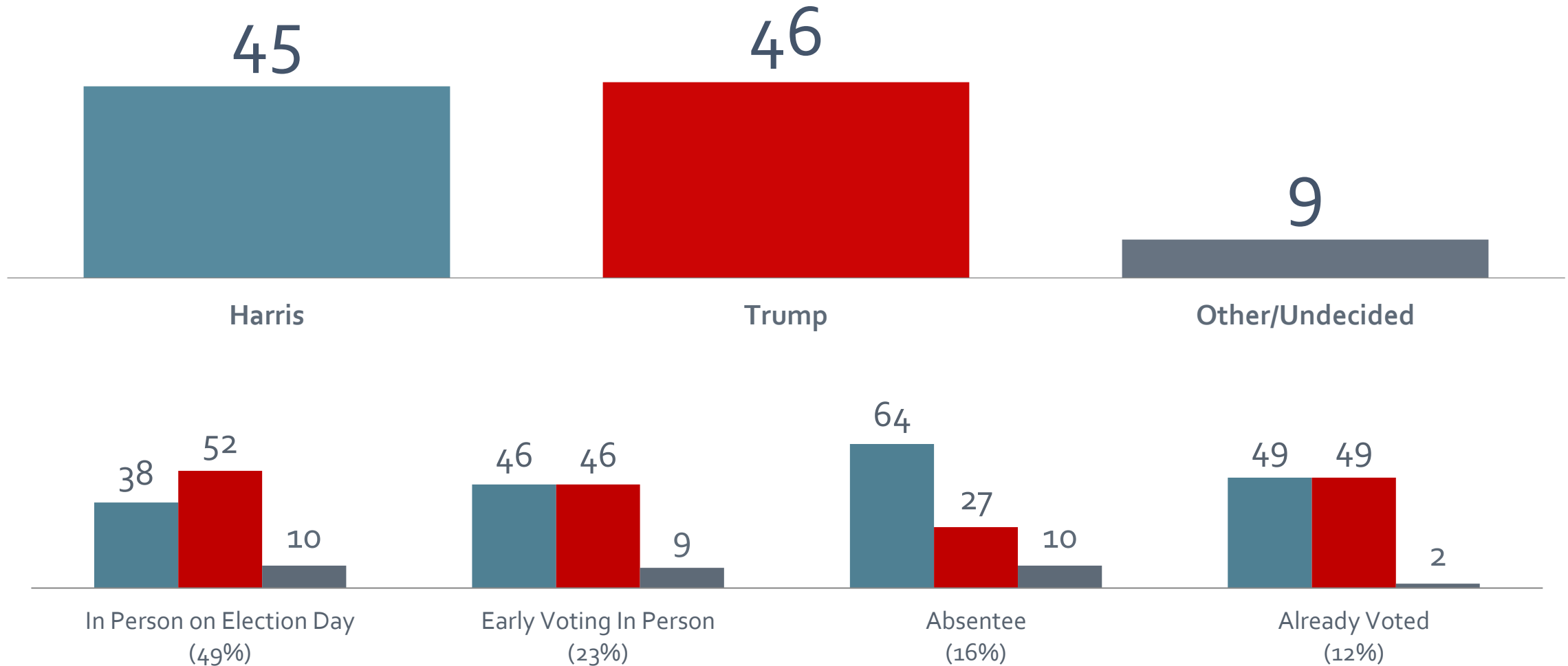
PRESIDENTIAL BALLOT

If the 2024 election for President were held today and the candidates were Donald Trump, the Republican, and Kamala Harris, the Democrat, for whom would you vote? Or, if you have already voted, for whom did you vote?



PRESIDENTIAL BALLOT – BY VOTE METHOD

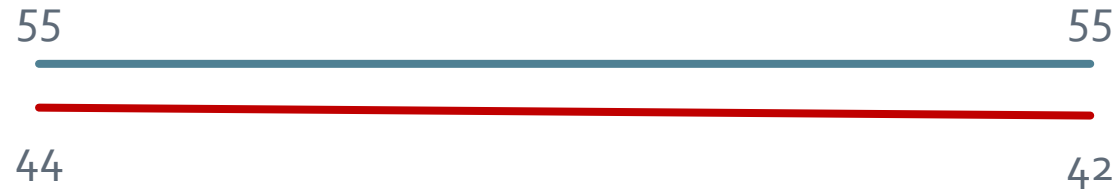
If the 2024 election for President were held today and the candidates were Donald Trump, the Republican, and Kamala Harris, the Democrat, for whom would you vote? Or, if you have already voted, for whom did you vote?



TRUMP APPROVAL

Thinking about the job that Donald Trump did as President, would you say you approve or disapprove of the job he did?

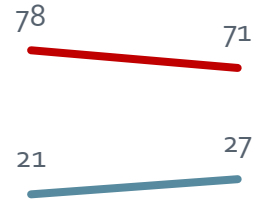
● Approve
● Disapprove



Sept. 6th

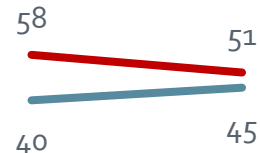
Oct. 16th

Liberal
(22%)



Sept. 6th Oct. 16th

Moderate
(37%)



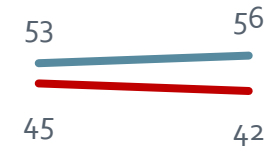
Sept. 6th Oct. 16th

Conservative
(38%)



Sept. 6th Oct. 16th

Contested State OS
(N=527)



Sept. 6th Oct. 16th

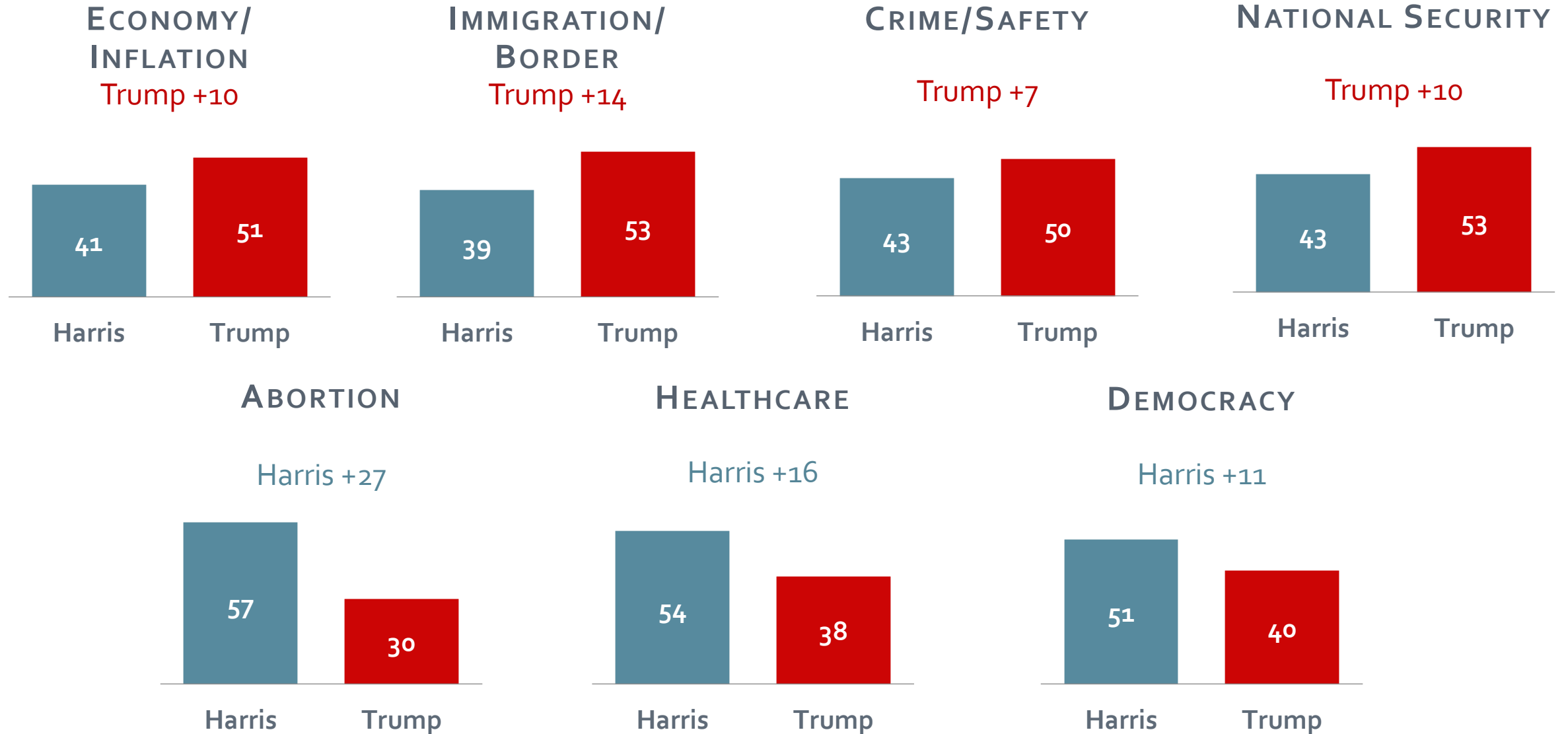




CANDIDATE TRUST ON ISSUES

CANDIDATE TRUST ON THE ISSUES

Thinking about the election for President, which candidate do you trust more when it comes to the issue of _____?

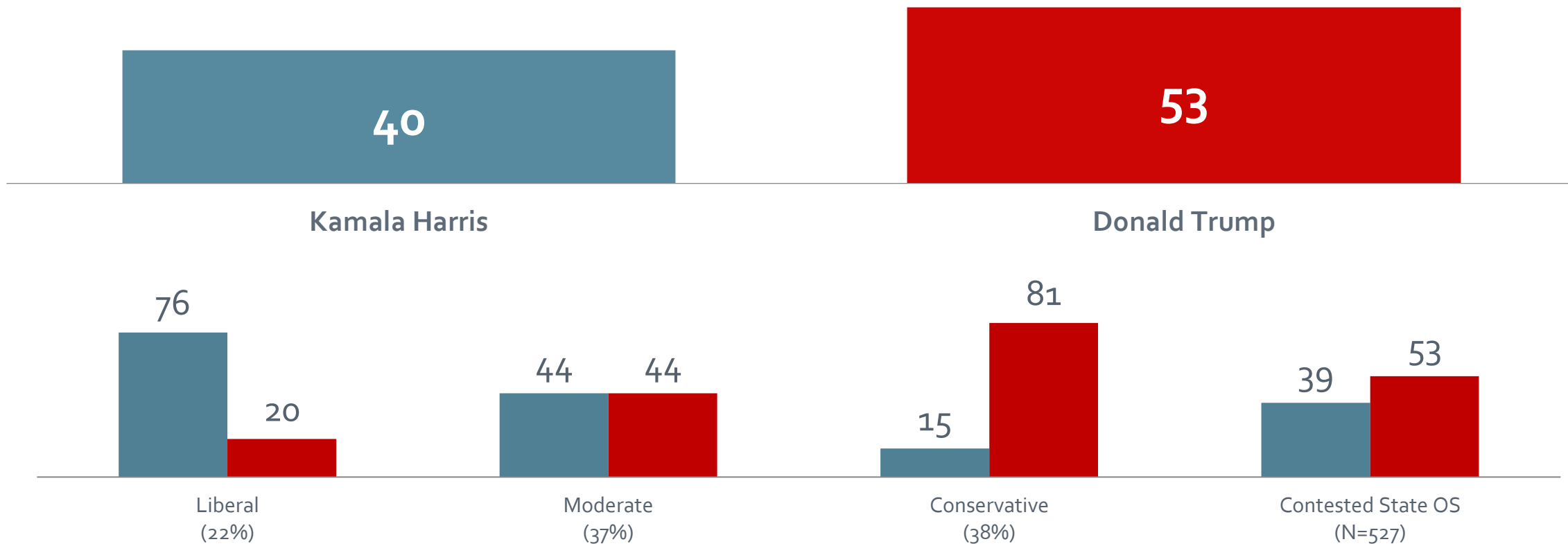




CANDIDATE DESCRIPTIONS

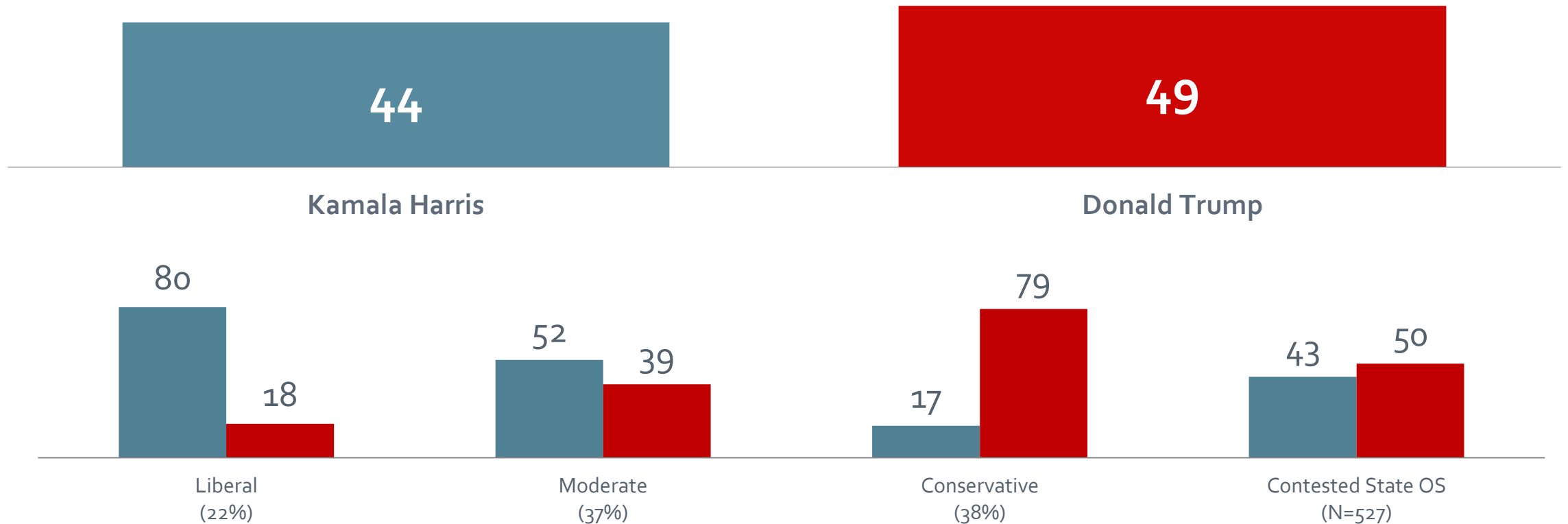
STRENGTH

Which candidate for President do you associate more with strength?



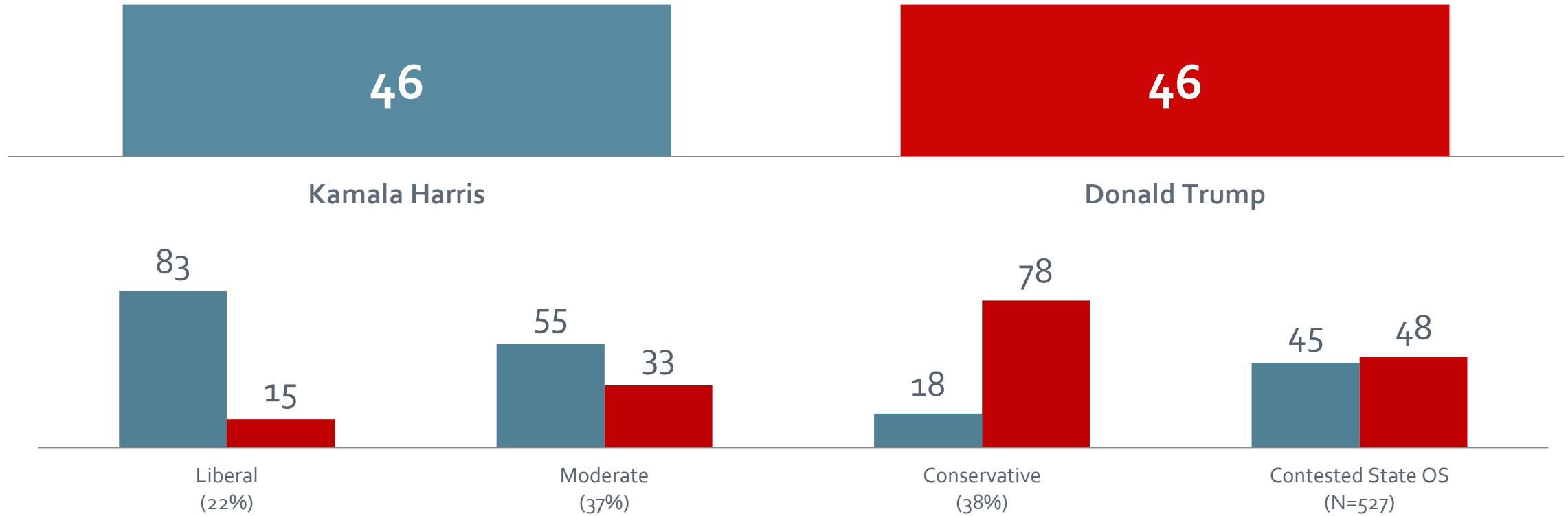
REPRESENTING AMERICA

Which candidate for President do you think will better represent the interests of America as a world leader?



BETTER FIGHTER FOR AMERICANS

Which candidate for President do you think would do a better job fighting for the needs of everyday Americans?

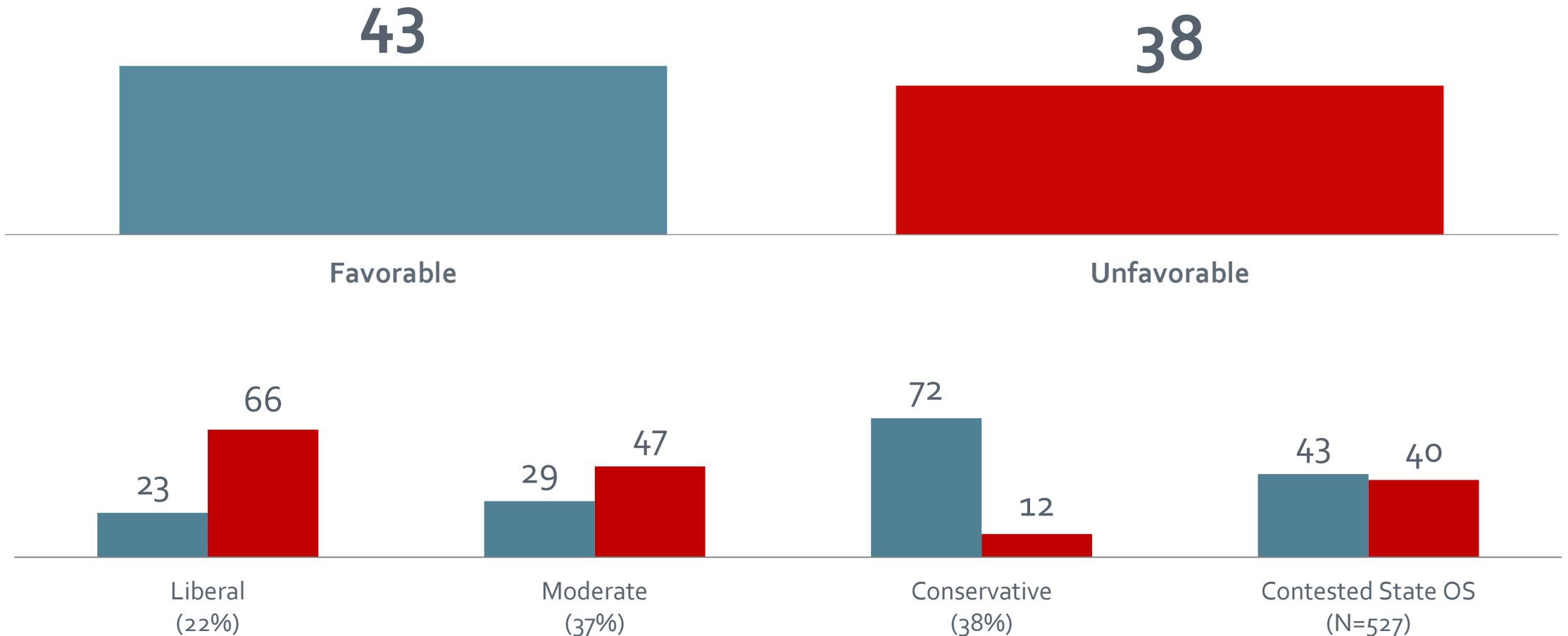




JD VANCE

JD VANCE IMAGE

Do you have a favorable or unfavorable opinion of JD Vance?



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