

Senate Opportunity Fund

National Polling Data



National Likely Voter Sample (LV): N=800

Contested State (OS): N=519

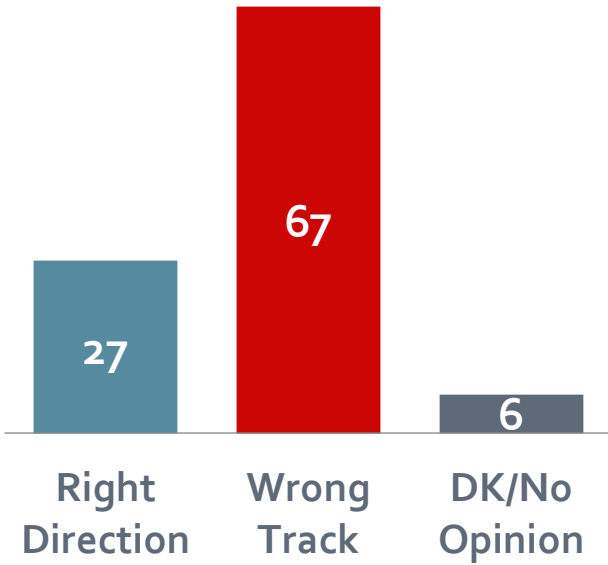
LV MoE +/- 3.5% // OS MoE +/- 4.3%

Interviews Conducted Online

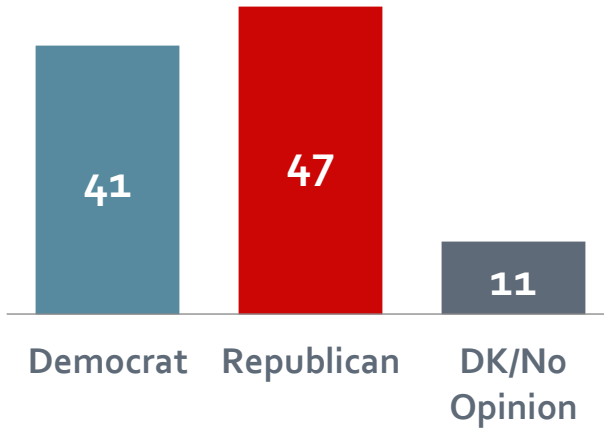
Dates: April 11-13, 2023

POLITICAL ENVIRONMENT

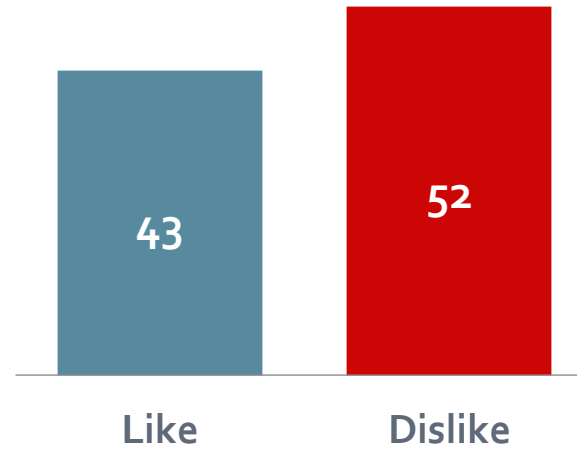
MOOD



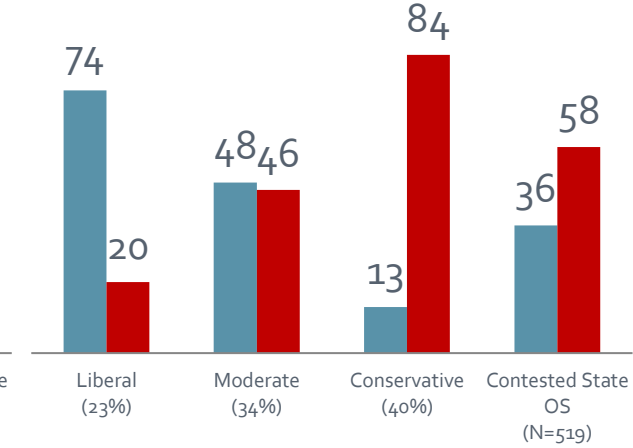
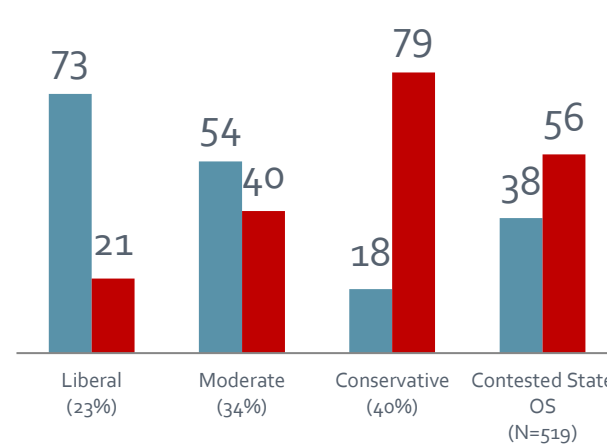
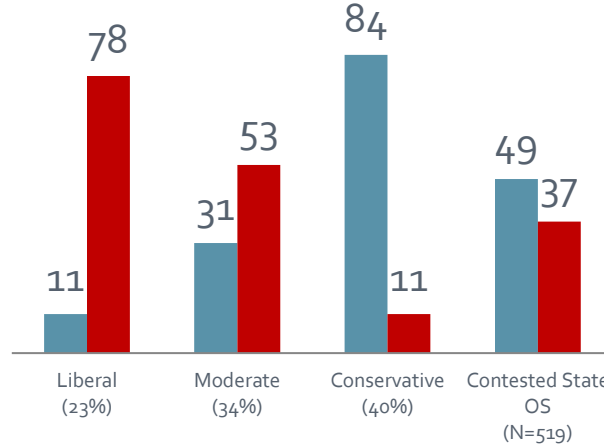
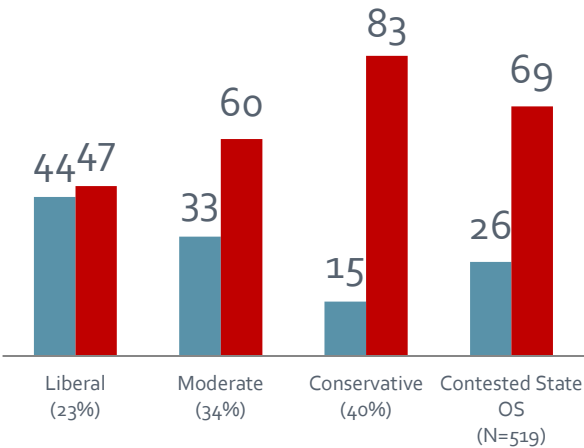
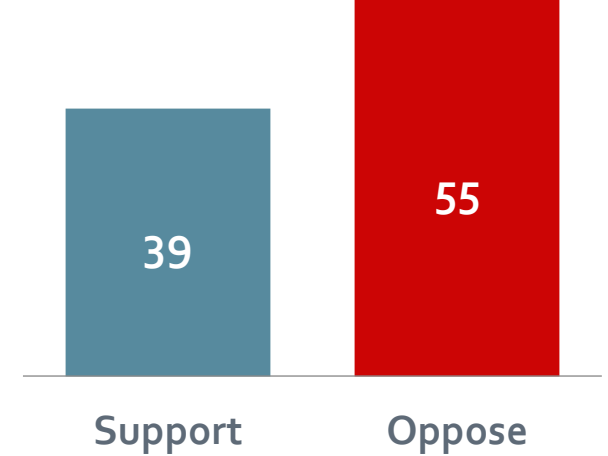
GEN BALLOT



BIDEN LIKE/DISLIKE



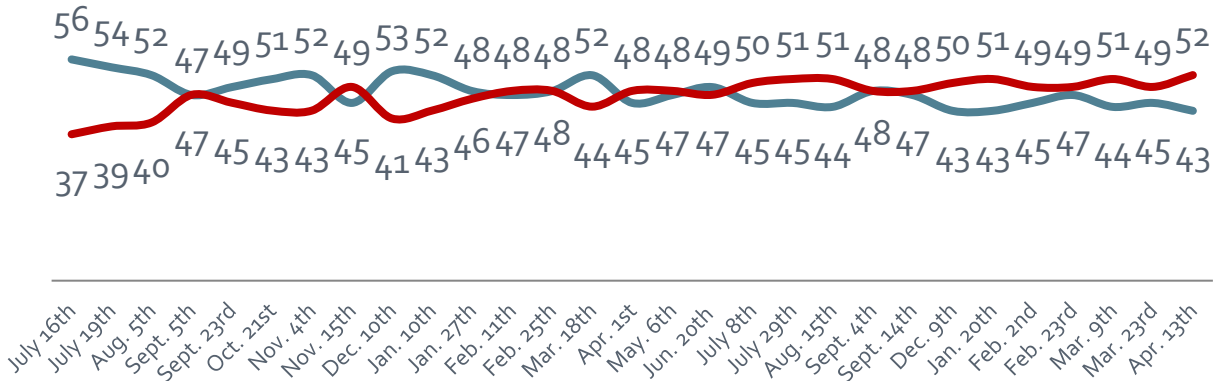
BIDEN SUPPORT/OPOSE



BIDEN STANCE

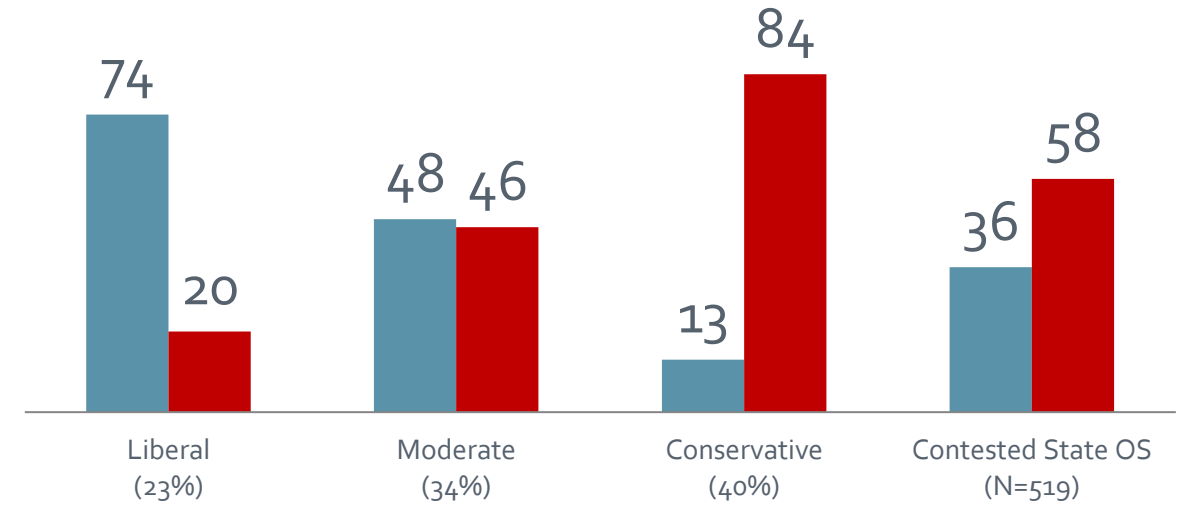
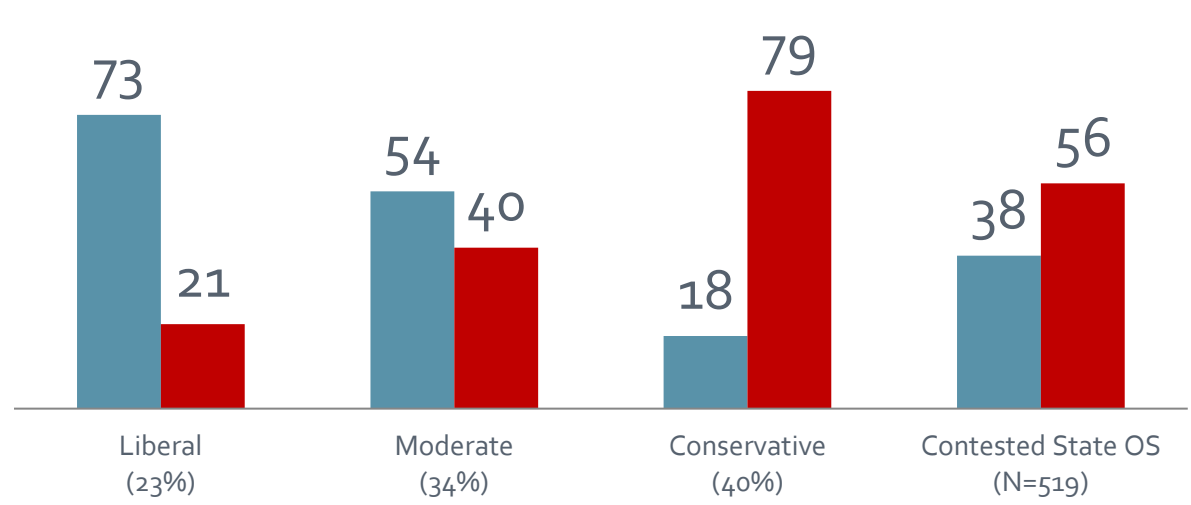
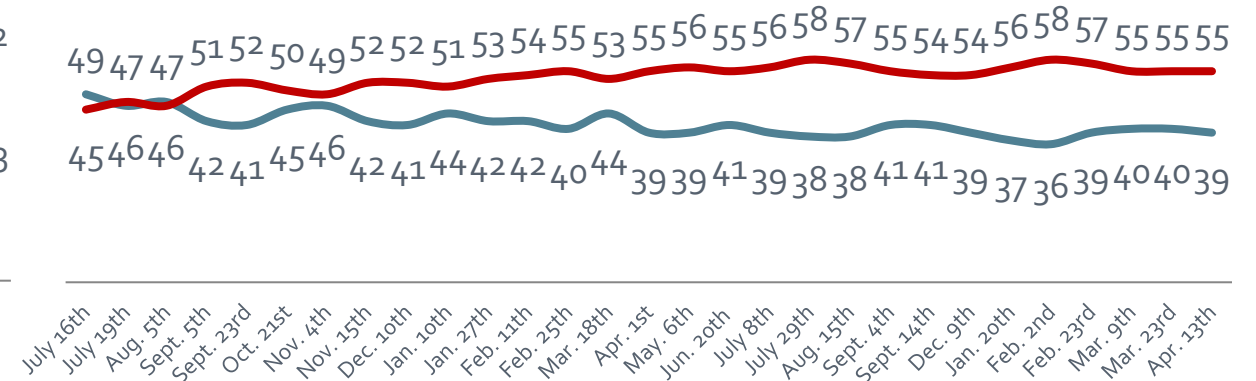
BIDEN: LIKE/DISLIKE

● Like
● Dislike

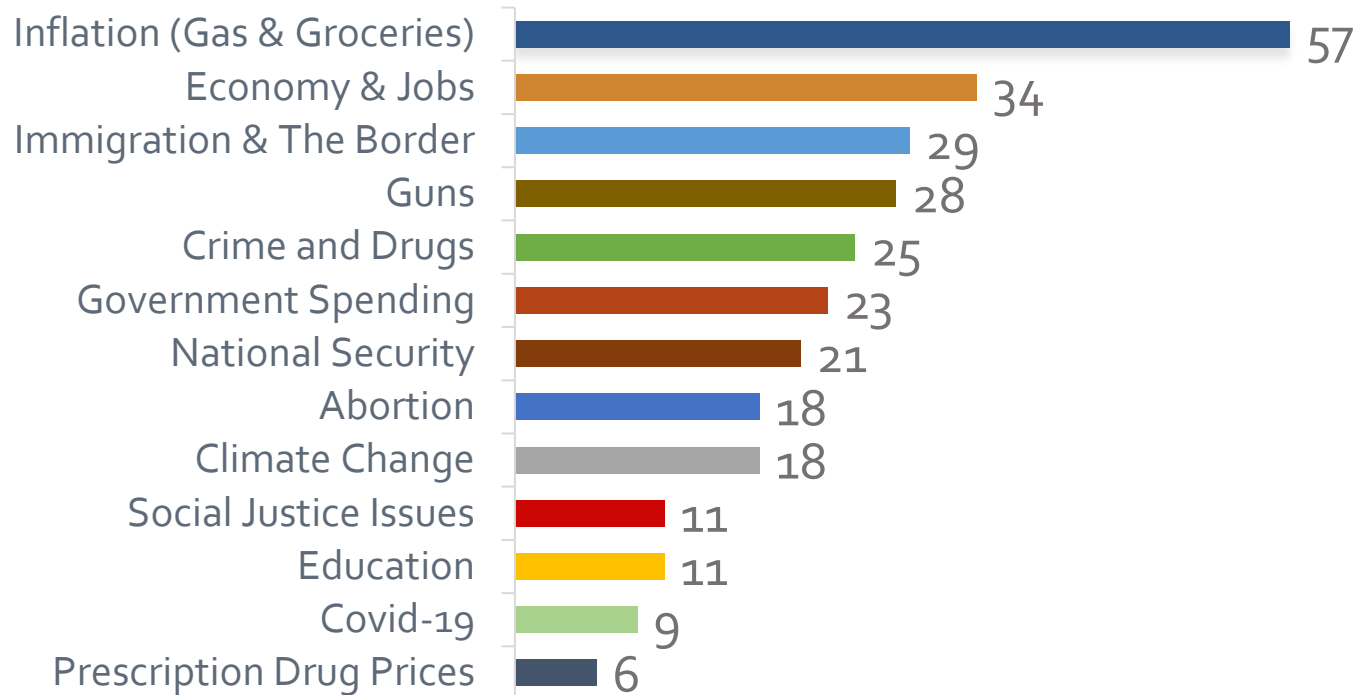


BIDEN POLICIES: SUPPORT/OPPOSE

● Support
● Oppose



Please choose up to three (3) issues that **you are most concerned with in America today?**
 (Showing % of Respondents Who Chose Each Category At Least One Time)



Top Five Among
Liberals (23%):

- Inflation – 44%
- Guns – 41%
- Climate Change – 36%
- Abortion – 33%
- Economy and Jobs – 26%

Top Five Among
Moderates (34%):

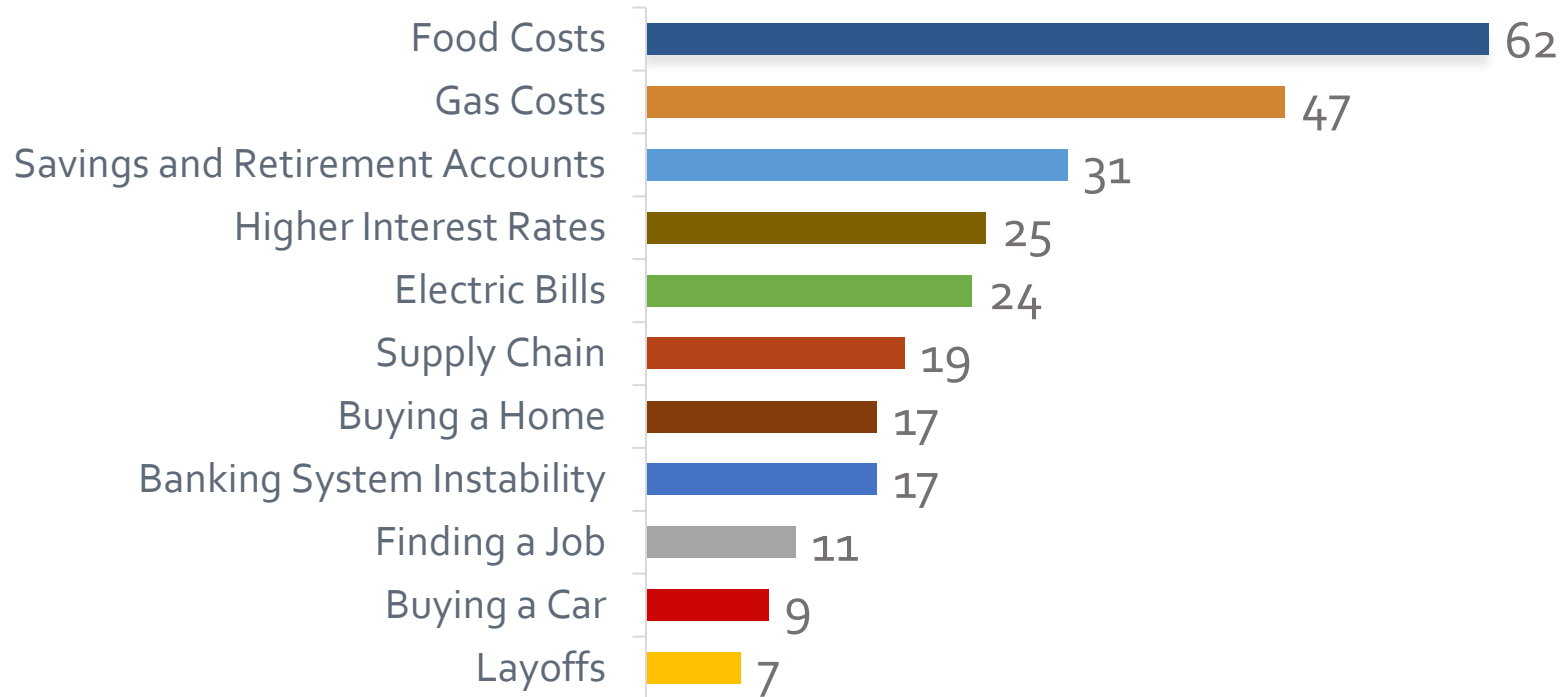
- Inflation – 54%
- Guns – 38%
- Economy & Jobs – 32%
- Crime & Drugs – 30%
- Climate Change – 21%

Top Five Among
Conservatives (40%):

- Inflation – 62%
- Immigration – 47%
- Gov't Spending – 37%
- Economy & Jobs – 34%
- National Security – 30%



Please choose up to three (3) issues that you are personally most concerned with regarding your own finances?



Top Five Among
Liberals (23%):

- Food – 56%
- Gas – 37%
- Savings and Retirement – 28%
- Buying a Home – 20%

Top Five Among
Moderates (34%):

- Food – 61%
- Gas – 44%
- Savings and Retirement – 33%
- Higher Interest Rates – 28%
- Electric Bills – 26%

Top Five Among
Conservatives (40%):

- Food – 67%
- Gas – 55%
- Savings and Retirement – 31%
- Electric Bills – 26%
- Supply Chain – 20%

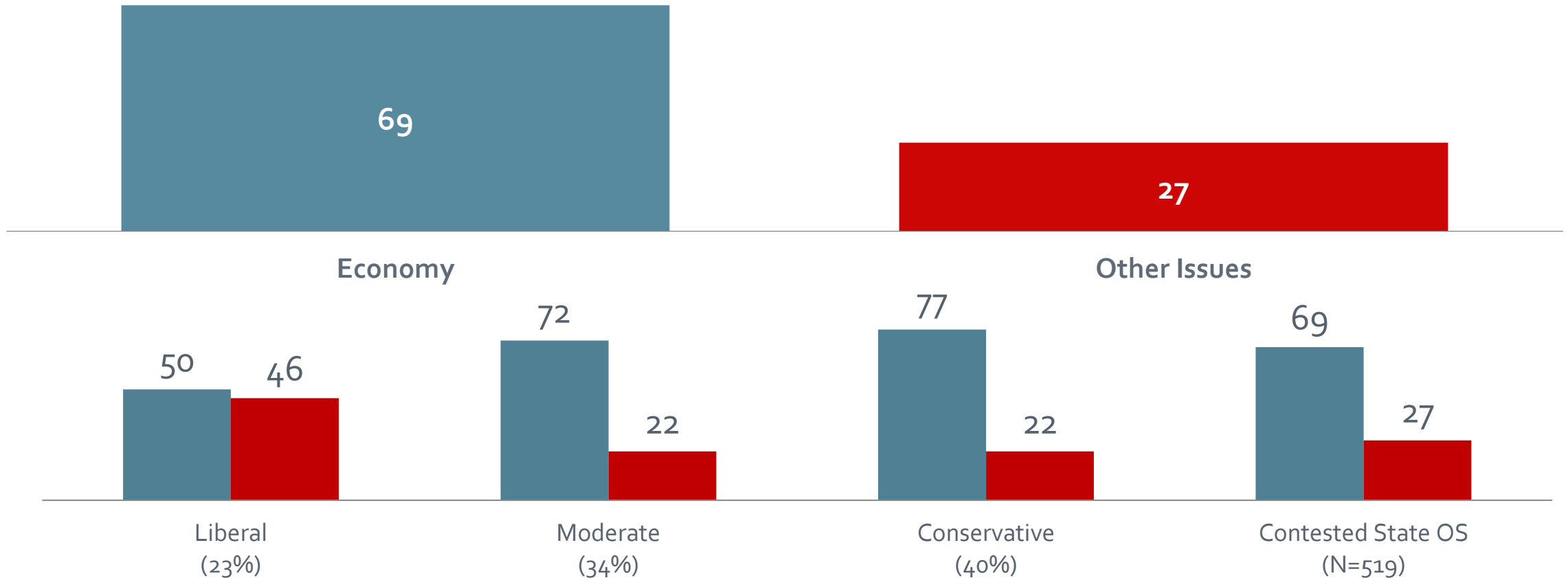


ECONOMY AND INFLATION

Which is a bigger priority for you, the Economy – which includes issues like inflation, jobs, unemployment, spending and economic growth – or other issues like immigration, education, climate change, abortion, or health care?

The Economy (including inflation, jobs, unemployment, spending, and GDP)

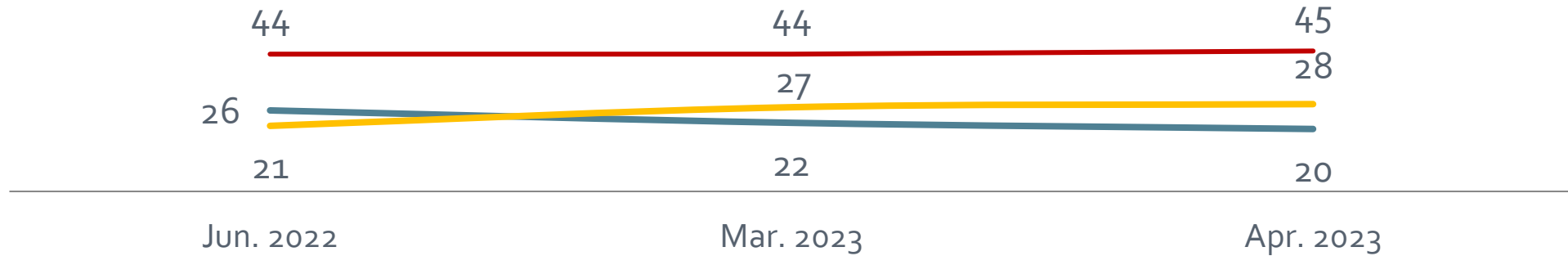
Other issues like immigration, education, climate change, abortion, or health care.



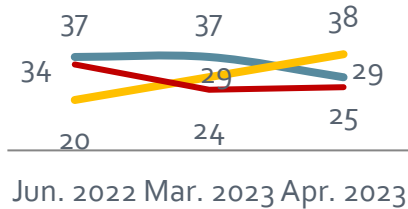
ECONOMIC OUTLOOK

One year from now, do you think the national economy will be...

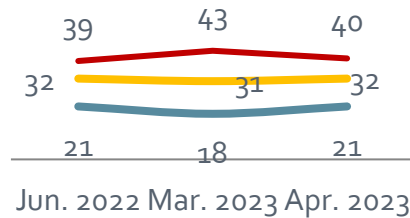
- Better
- The Same
- Worse



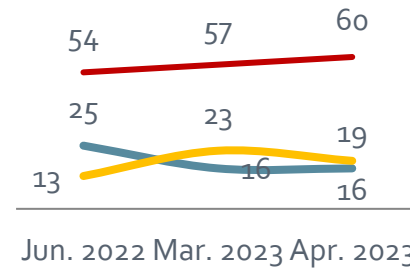
Liberal
(25%)



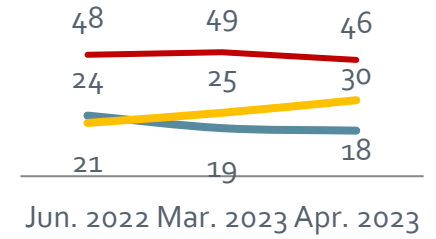
Moderate
(33%)



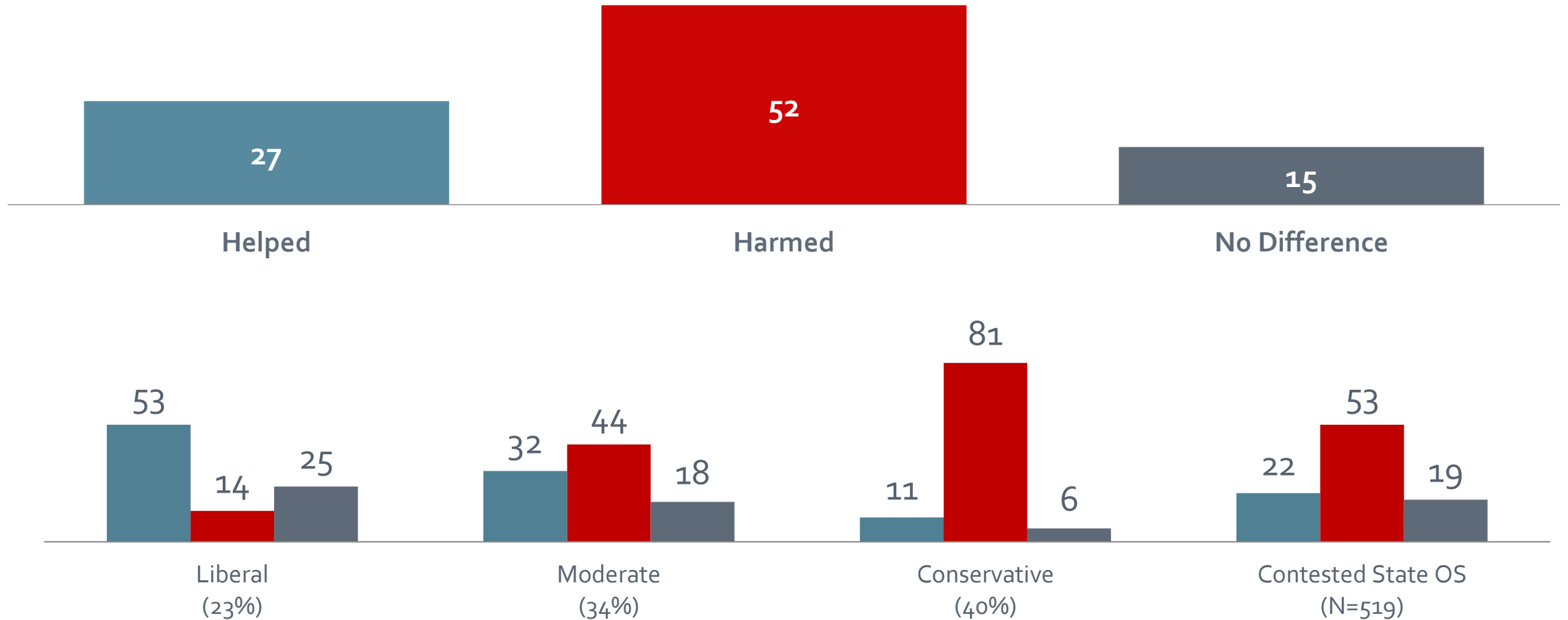
Conservative
(40%)



Contested State OS
(N=529)



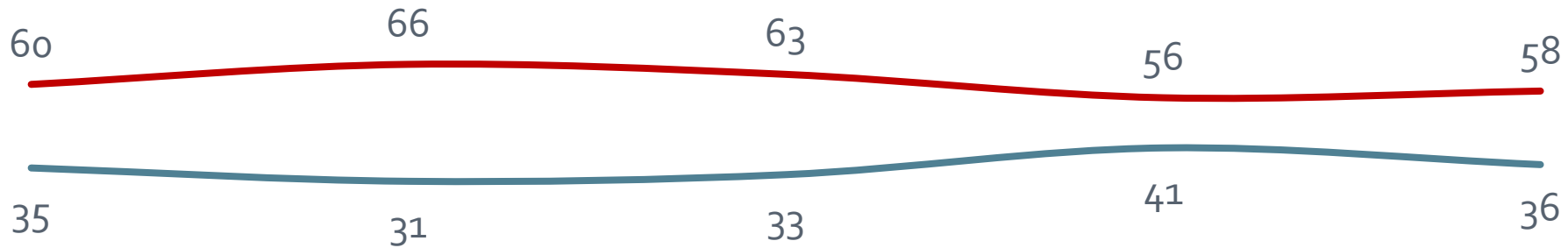
Thinking about President Biden's economic policies, do you think his policies have helped or hurt the economy, or have they made no difference?



BIDEN JOB ON INFLATION

Thinking about the job that President Biden has done **with regard to Inflation**, how would you say you approve or disapprove of the job he has done?

● Approve
● Disapprove



March 18th

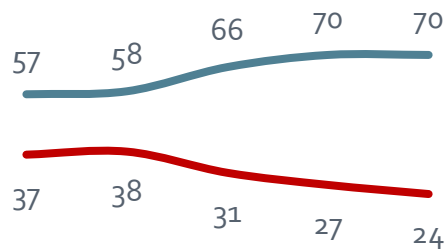
July 29th

August 15th

Sept. 4th

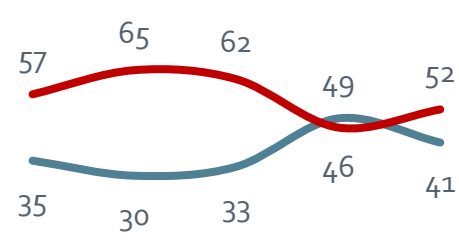
Apr. 13th

Liberal
(23%)



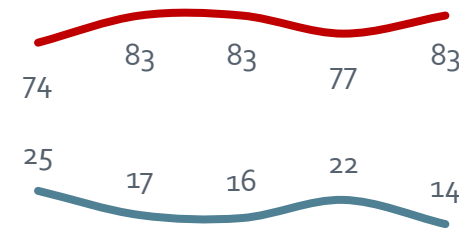
Mar. 18th Jul. 29th Aug. 15th Sept. 4th Apr. 13th

Moderate
(34%)



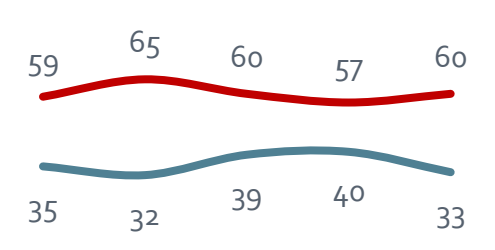
Mar. 18th Jul. 29th Aug. 15th Sept. 4th Apr. 13th

Conservative
(40%)



Mar. 18th Jul. 29th Aug. 15th Sept. 4th Apr. 13th

Contested State OS
(N=519)



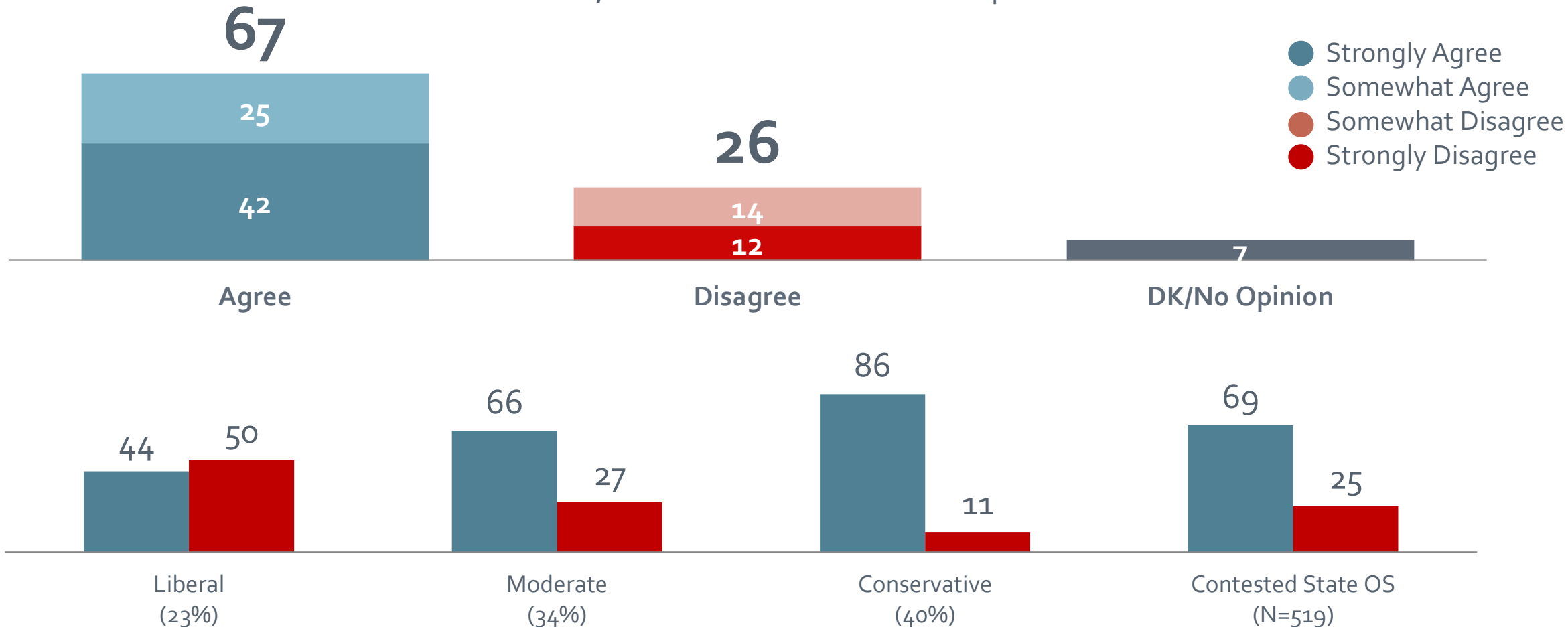
Mar. 18th Jul. 29th Aug. 15th Sept. 4th Apr. 13th



GOV'T SPENDING PAUSE

Do you agree or disagree with the following statement?

"Seemingly unlimited government spending by Democrats when they had control of the House, Senate, and White House is the cause of our brutal inflation. We need to pause our government spending, set some reasonable limits, and reduce waste as soon as possible."

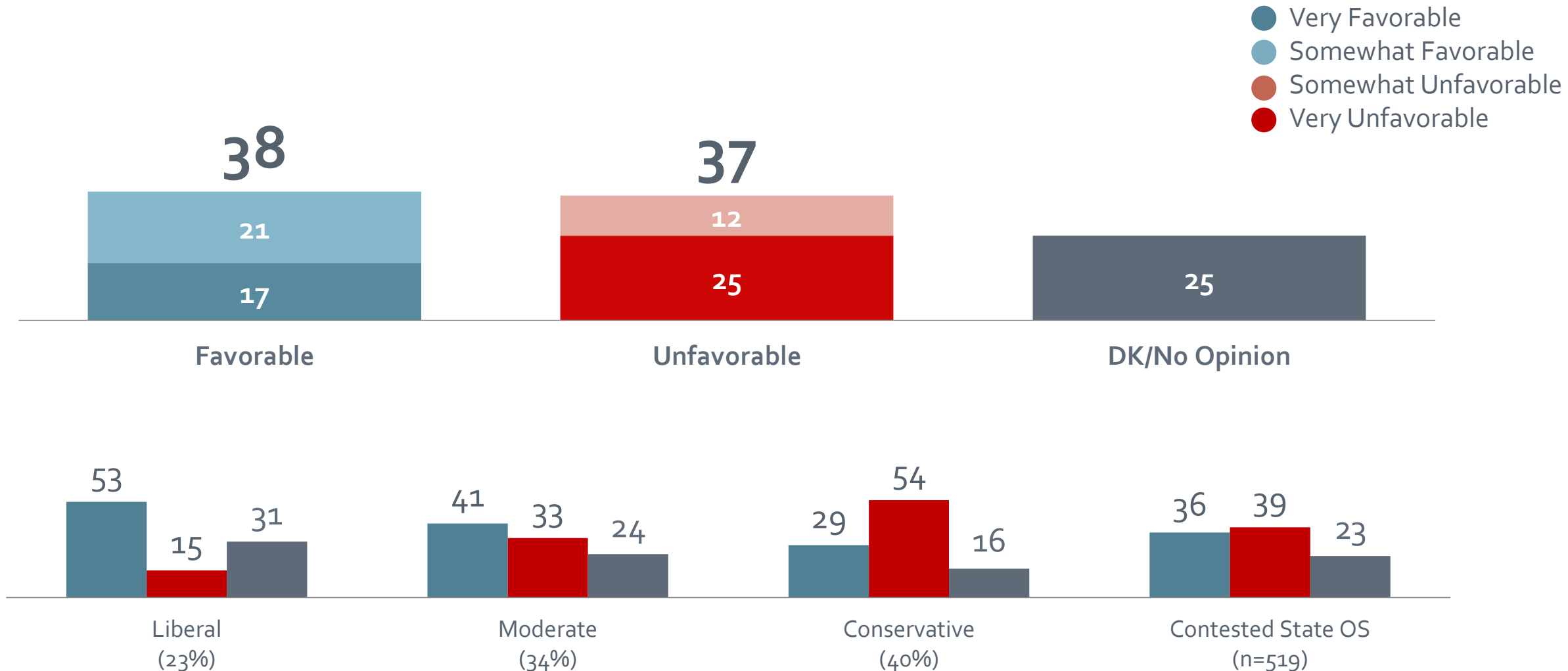




BUD LIGHT CONTROVERSY

BUD LIGHT IMAGE

Do you have a favorable or unfavorable opinion of the beer brand Bud Light?



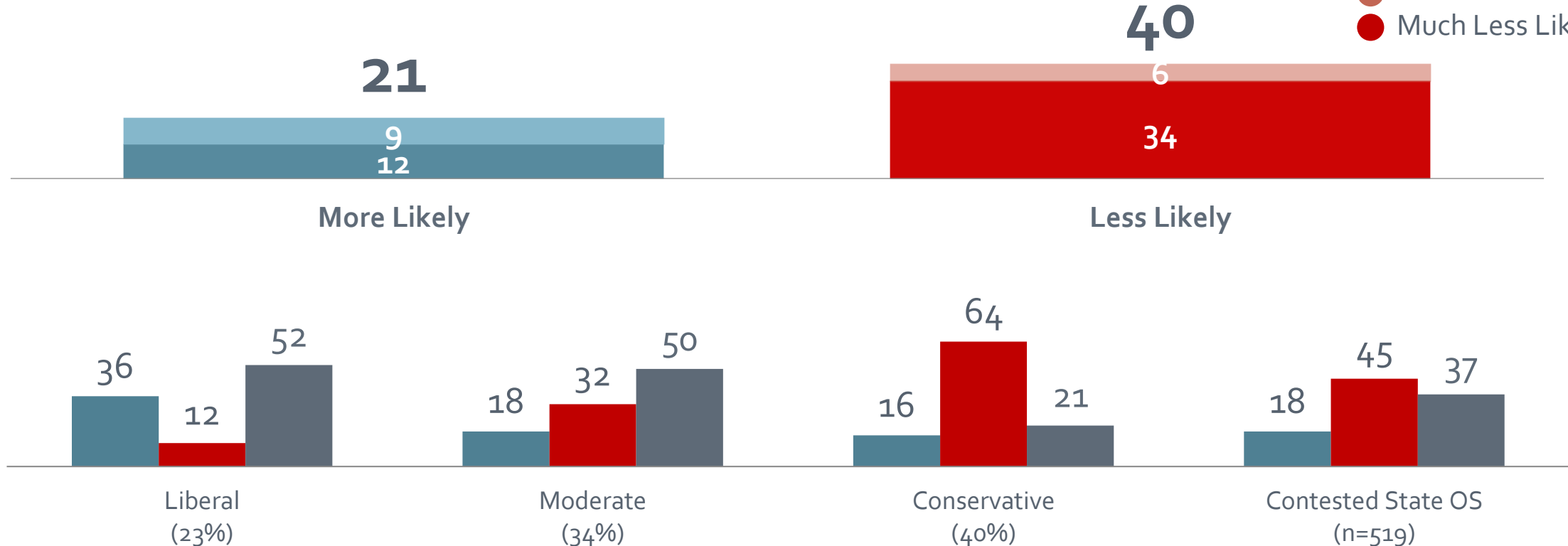
TRANS MARKETING

Some companies, like Bud Light, have invested in marketing campaigns featuring transgender women who were born as biological men, like Dylan Mulvaney (see right).



Do these campaigns make you more likely or less likely to purchase Bud Light, or does it not make a difference?

- Much More Likely
- Somewhat More Likely
- Somewhat Less Likely
- Much Less Likely



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