



MEMORANDUM

To: Interested Parties
From: SOF Polling
Date: October 4, 2022

Senate Opportunity Fund is pleased to share the results of a Washington statewide survey of N=600 likely voters. The survey was fielded September 20-27, 2022 and has a margin of error of +/- 4.0%.

Political Environment Update:

- Mood of the Country: 28% Right Direction / 66% Wrong Track

Inflation and Crime Top Voters' Priorities:

- A commanding 72% of voters list inflation as the most concerning issue facing America. This is consistent across party lines, even reaching 61% amongst Democrats.
- Crime comes in as the second most important issue at 45%, but over 50% of Independents and Republicans list crime as a top concern.

Smiley Has a Positive Image, Murray Struggles with Independents:

- Tiffany Smiley is right-side-up among Washington voters at 41% favorable / 37% unfavorable.
- Murray also has a positive image, but is upside-down with Independents at 38% favorable / 44% unfavorable.

Smiley is Within Striking Distance:

- The ballot sits at 42% Smiley / 46% Murray / 5% Someone Else / 6% Undecided.
- Independents only favor Murray by 5 points, voting 37% Smiley / 42% Murray.

